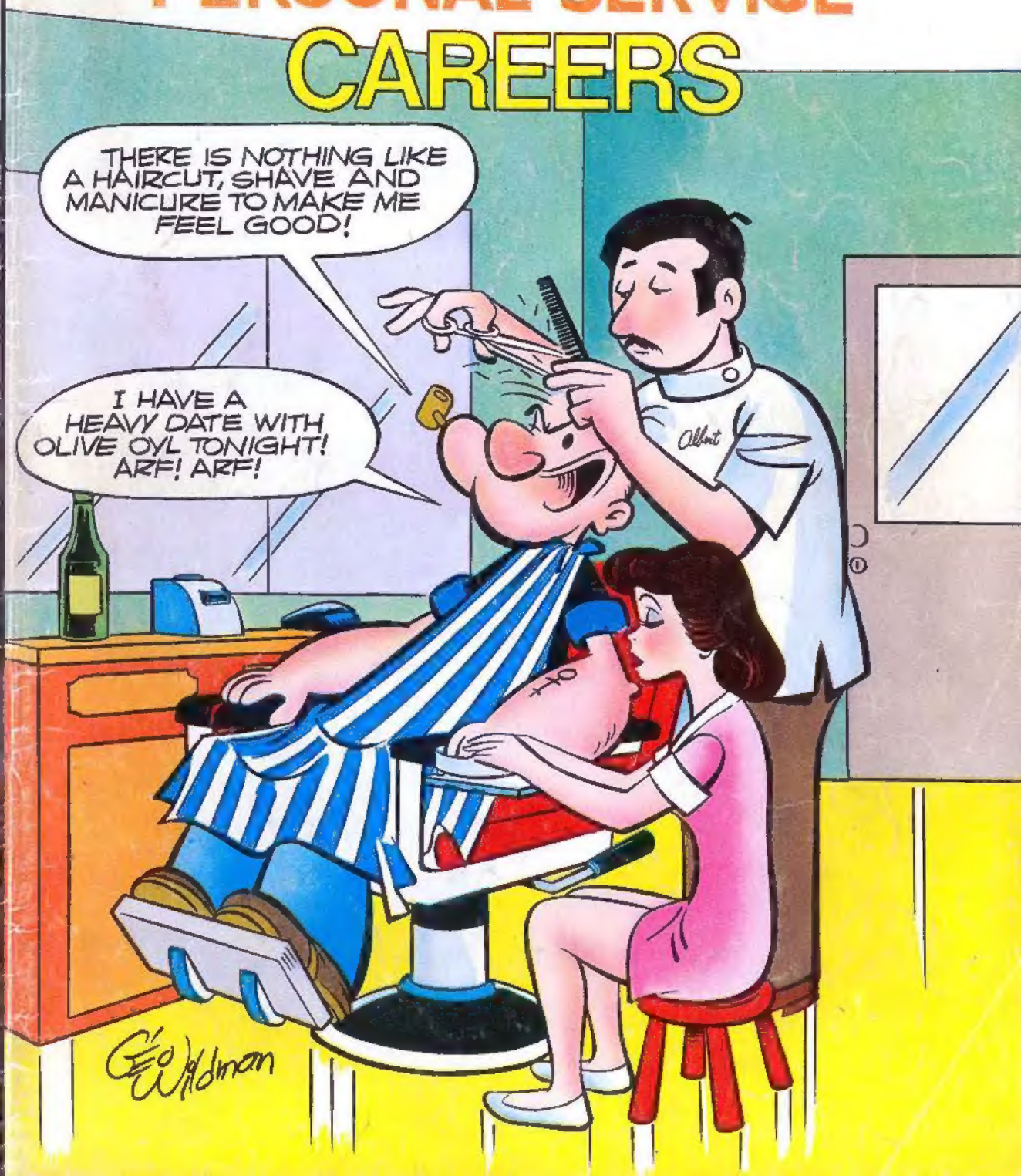
KING

POPEYE and PERSONAL SERVICE CAREERS

APPROVED BY THE COMICS CODE AUTHORITY



WAIT FOR ME, POPEYE. I'LL BE OUT IN FIFTEEN MINUTES!
OLIVE ALWAYS SPENDS HOURS IN THE BEAUTY PARLOR! THE COSMETOLOGISTS INSIDE TAKE A LONG TIME TO WORK ON HER!
IT DOES NOT DO TOO MUCH GOOD! ARF! ARF!
Beauty Parlor
Special
IT IS 2:15 AND OLIVE IS NOT....
OLIVE! I CANNOT BELIEVE IT'S YOU!
GET AWAY FROM ME, YOU FLIRT!
ARTIST: FRANK ROBERGE
WRITER: JOE GILL

I WAS LOOKING AT THIS BOOK THAT TELLS ABOUT JOBS, POPEYE. IT SAYS ***PERSONAL SERVICE CAREERS*** ARE VERY IMPORTANT TO THE HAPPINESS AND WELL-BEING OF MANY PEOPLE. WHAT ARE PERSONAL SERVICE CAREERS?

PERSONAL SERVICE CAREERS ARE THOSE JOBS THAT ARE DONE DIRECTLY FOR PEOPLE.

CAREERS CAREERS

WHY DOES IT SAY PERSONAL SERVICE WORKERS MAKE PEOPLE HAPPIER, AUNT OLIVE?

JUST ***LOOK*** AT MY HAIR, SWEE'PEA! I HAVEN'T HAD TIME TO GO TO THE BEAUTY PARLOR! I'LL BE ***MISERABLE*** UNTIL I GET IT DONE!

THAT'S FUNNY, POPEYE! I DON'T FEEL UNHAPPY WHEN I DON'T GO TO THE BARBER SHOP!

KIDS ARE DIFFERENT, SWEE'PEA.

POPEYE E-12 PERSONAL SERVICES

POPEYE E-12
published by King Features 235 E. 45th Street, New York, N.Y. 10017. © 1973 King Features, World Rights Reserved under International and Pan-American Copyright Conventions. Printed by Charlton Publications, Inc., Division Street, Derby, Connecticut 06418.

COME ON, SWEE'PEA, WE ARE GOING TO VISIT SOME OF THE MEN AND WOMEN WHO WORK IN THE PERSONAL SERVICE FIELD.
JUST DON'T TRY TO MAKE ME GET A HAIRCUT, POPEYE!

YOU DON'T HAVE ANY HAIR FOR A BARBER TO CUT, SWEE'PEA!
I HAVE TOO!

SEE?
YOU ARE WRONG, SWEE'PEA! YOU DO NOT HAVE TWO. YOU HAVE ONE! ARF ARF!

WHY DO BARBERSHOPS ALWAYS HAVE THE SPIRAL RED AND WHITE POLE OUTSIDE, POPEYE?
IT WAS THE SYMBOL OF BLOODLETTING, WHICH WAS ONE OF THE DUTIES OF BARBERS IN THE DARK AGES MANY HUNDREDS OF YEARS AGO!
BARBER SHOP

BARBERING IS A VERY ANCIENT PROFESSION. IT WAS PRACTICED IN ANCIENT GREECE AND IN ROME 300 B.C.

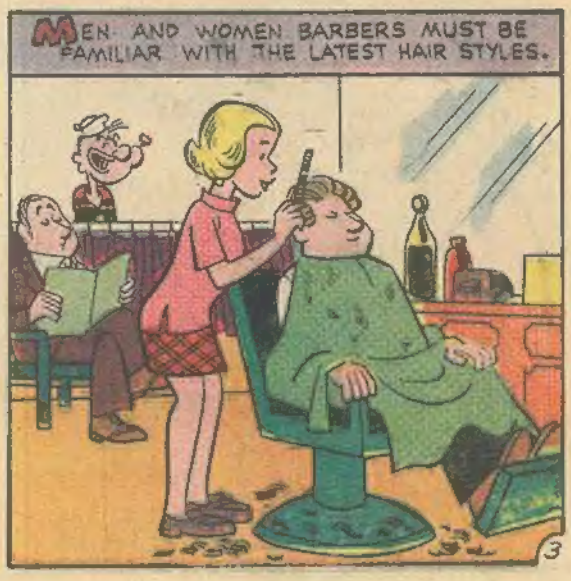
DURING THE OLDEN DAYS BARBERS PRACTICED SURGERY AND THEY WERE ALSO DENTISTS

IN THOSE DAYS, THERE WERE NO ANESTHETICS OR PAIN KILLERS TO NUMB THE PATIENT'S JAW BUT THE BARBER-SURGEON-DENTIST PULLED TEETH ANYHOW.

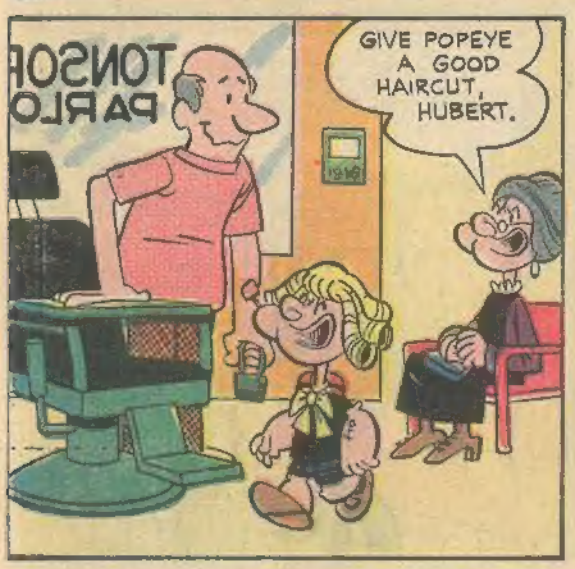
BY THE 18TH CENTURY, BARBERS IN FRANCE AND ENGLAND NO LONGER PRACTICED DENTISTRY OR SURGERY. THEY SHAVED CLIENTS, TRIMMED BEARDS AND CUT HAIR.

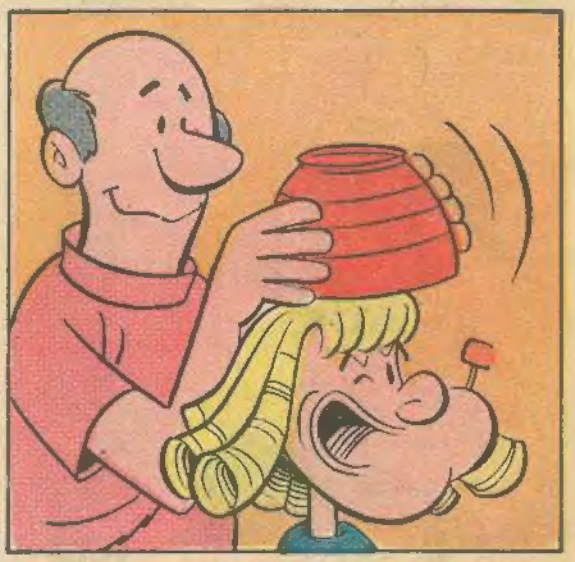
MODERN BARBERS CUT HAIR THE WAY EACH CUSTOMER WANTS IT. THEY DO OTHER THINGS TOO.

BARBERS TODAY ARE TRAINED TO GIVE HAIR AND SCALP TREATMENT, SHAVES, FACIAL MASSAGES AND SHAMPOOS. MORE AND MORE MEN WANT HAIR STYLING AND HAIR COLORING.


MEN AND WOMEN BARBERS MUST BE FAMILIAR WITH THE LATEST HAIR STYLES.

BARBERS TODAY STUDY THEIR ART LONGER AND NEED MORE SKILLS THAN WHEN I WAS A BOY.

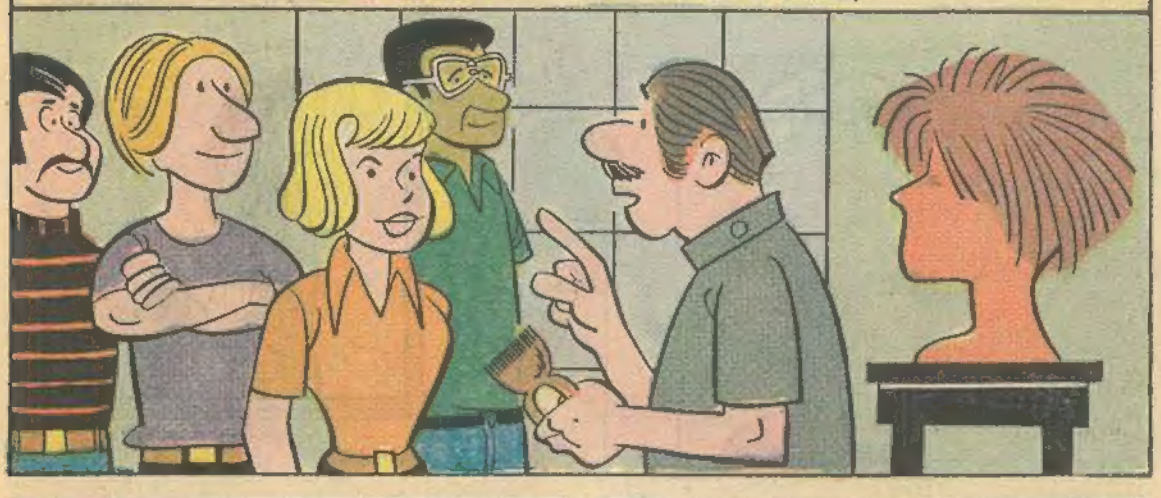

GIVE POPEYE A GOOD HAIRCUT, HUBERT.



SNIP
SNIP
SNIP
SNIP
SNIP

THAT'S THE KIND OF HAIRCUTS WE GOT, KIDS! ARF ARF!!

IN MOST STATES BARBERS MUST BE 16 YEARS OLD. 18 IS THE MINIMUM AGE IN OTHER STATES. A CANDIDATE MUST ATTEND A STATE-APPROVED BARBER SCHOOL. HE MUST ALSO MEET CERTAIN HEALTH REQUIREMENTS. REQUIREMENTS DIFFER FROM STATE TO STATE.



STUDENT BARBERS FREQUENTLY CUT AND STYLE THE HAIR OF PEOPLE WHO COME TO THE BARBER SCHOOL. THESE PEOPLE HAVE THEIR HAIR CUT FOR A LOW FEE OR FOR NO FEE AT ALL.

UNDER THE INSTRUCTOR'S WATCHFUL EYE, STUDENT BARBERS LEARN BY DOING.

MORE THAN 210,000 MEN AND WOMEN WORK FULL TIME AS BARBERS. MORE THAN HALF OF THEM OWN AND OPERATE THEIR OWN SHOPS.
Barbe

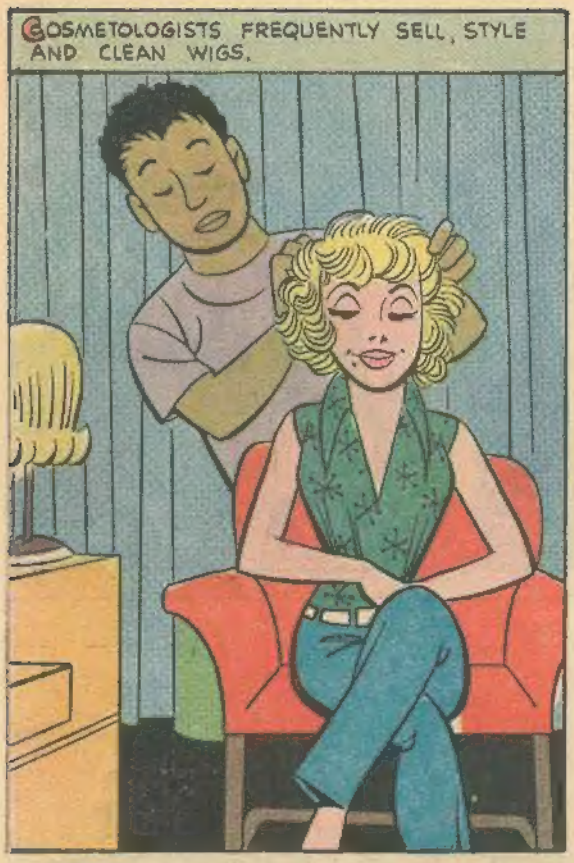
BARBER TRAINING IS OFFERED IN MANY PUBLIC AND PRIVATE SCHOOLS. COURSES USUALLY LAST FROM 6 TO 11 MONTHS AND INCLUDE FROM 1,000 TO 2,000 HOURS OF INSTRUCTION.

STUDENT BARBERS STUDY THE BASIC SERVICES—HAIRCUTTING, SHAVING, MASSAGING AND SCALP TREATMENTS. NOW WATCH OLIVE OYL SHAVE BRUTUS' WHISKERS. ARF ARF!!

THERE!
ZIP

I NEVER SAW YOU LOOK SO GOOD, BRUTUS! ARF ARF!!

BARBERS NEED TO BE COURTEOUS, PATIENT AND HAVE GOOD DISPOSITIONS. THEY SHOULD ALSO BE HEALTHY. THEY WORK ON THEIR FEET ALL DAY AND USE THEIR HANDS AT SHOULDER LEVEL
FULL-TIME BARBERS USUALLY WORK ABOUT 50 HOURS A WEEK. THEY HAVE GOOD WORKING CONDITIONS AND ARE GENERALLY WELL-SATISFIED WITH THEIR WORK.
COSMETOLOGISTS PROVIDE A VARIETY OF BEAUTY SERVICES BUT MOST OF THEIR WORK IS RELATED TO HAIR CARE. COSMETOLOGISTS ARE ALSO KNOWN AS BEAUTY OPERATORS, HAIRDRESSERS OR BEAUTICIANS.
COSMETOLOGISTS MUST KNOW HOW TO SHAMPOO, CUT, SET, STYLE, STRAIGHTEN, BLEACH AND TINT HAIR. THEY MUST ALSO GIVE PERMANENT WAVES.
A SKILLED COSMETOLOGIST ALSO ADVISES ON THE USE OF MAKE-UP, SHAPING EYEBROWS, FACIAL TREATMENTS AND OVER-ALL APPEARANCE.

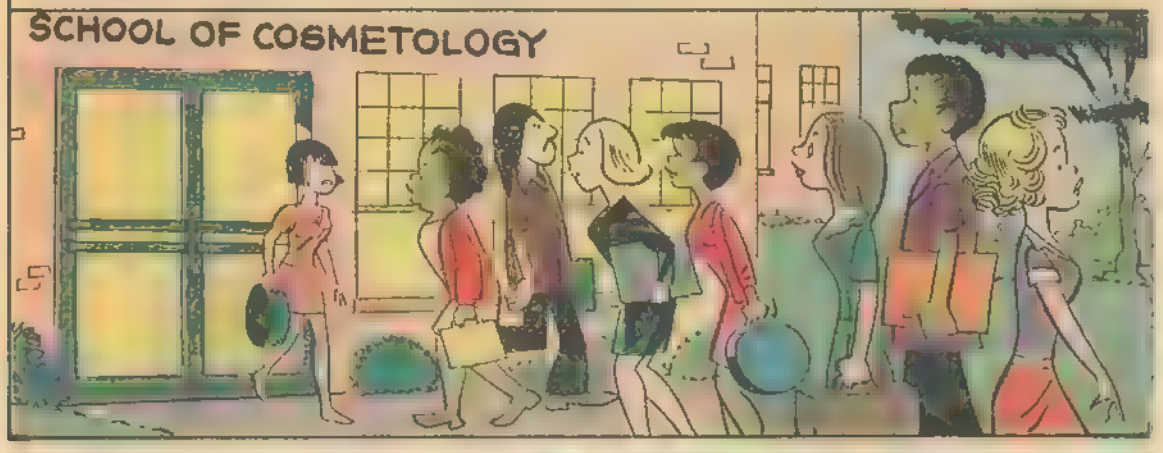

COSMETOLOGISTS FREQUENTLY SELL, STYLE AND CLEAN WIGS.

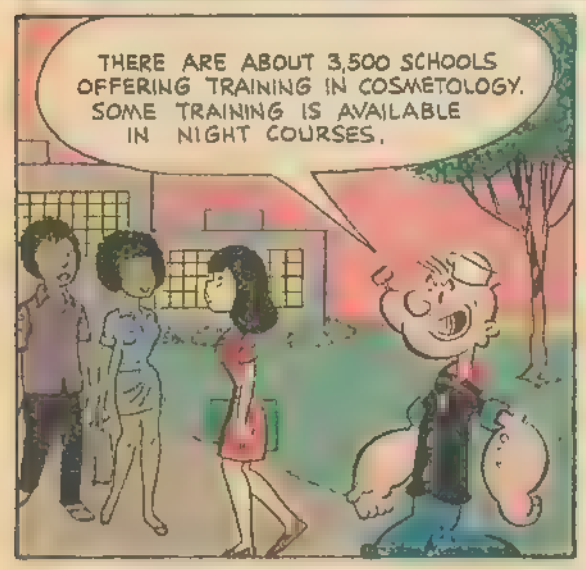
MANY MEN ARE EMPLOYED AS HAIR STYLISTS TODAY.

ALMOST 500,000 MEN AND WOMEN ARE WORKING IN THIS CAREER FIELD. MANY OTHERS WORK PART TIME. MOST OF THESE ARE EMPLOYED IN INDEPENDENTLY OWNED SHOPS OR SALONS. OTHERS WORK IN-HOTEL AND DEPARTMENT STORE SHOPS.

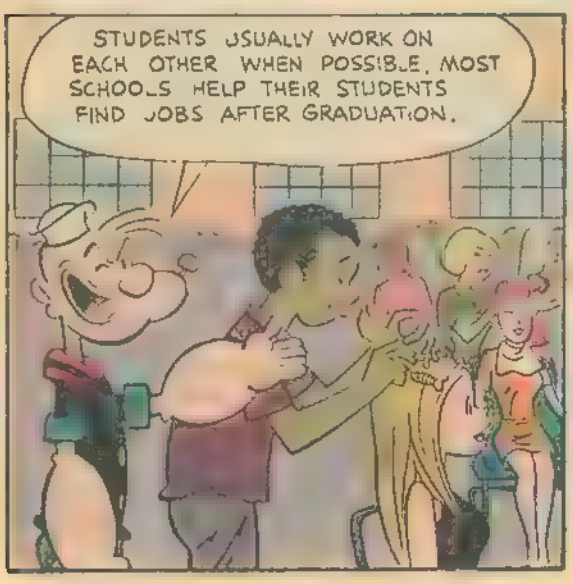
ALL STATES REQUIRE THAT COSMETOLOGISTS BE LICENSED. BEFORE APPLICANTS CAN TAKE THE STATE LICENSING EXAMINATION, THEY MUST BE AT LEAST 16 YEARS OLD, SHOW A CERTIFICATE OF GOOD HEALTH AND HAVE COMPLETED THE 8TH GRADE. EDUCATIONAL REQUIREMENTS DIFFER IN SOME STATES.

IN MOST STATES SUCCESSFUL COMPLETION OF A STATE-APPROVED COSMETOLOGY COURSE IS RECOGNIZED AS ENOUGH TRAINING FOR THESE EXAMINATIONS. IN OTHERS, A PERIOD OF APPRENTICESHIP MAY BE SUBSTITUTED.

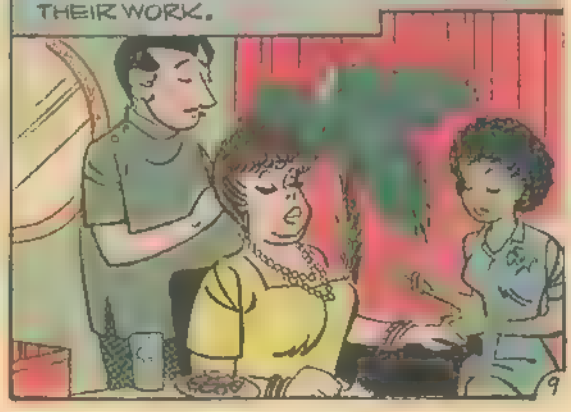




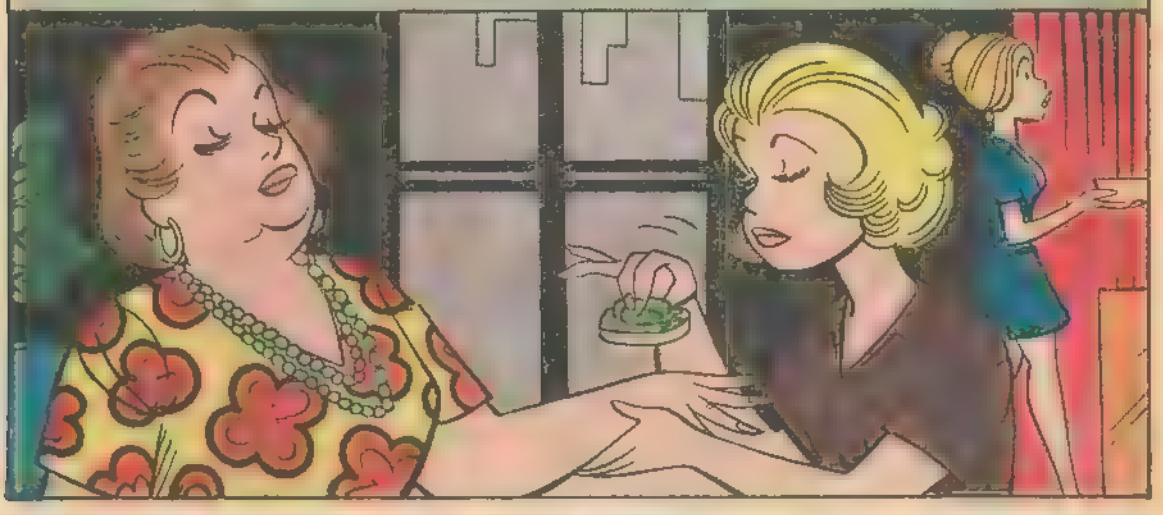
COURSES VARY FROM SIX MONTHS TO A YEAR. IN SOME SCHOOLS COSMETOLOGY IS INCLUDED WITH OTHER COURSES REQUIRED FOR A HIGH SCHOOL DIPLOMA. AFTER COMPLETING THE COURSE, APPRENTICE TRAINING MAY CONTINUE FOR 1 OR 2 YEARS.



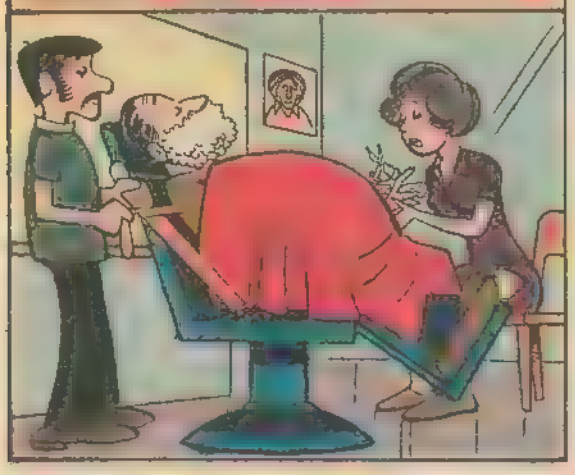
MANY BEAUTY OPERATORS ARE PAID A PERCENTAGE OF WHAT THEY EARN. OTHERS RECEIVE A STRAIGHT SALARY. SATISFIED CUSTOMERS OFTEN TIP WELL. MOST COSMETOLOGISTS WORK AT LEAST 40 HOURS A WEEK, AND THEY ENJOY THEIR WORK.

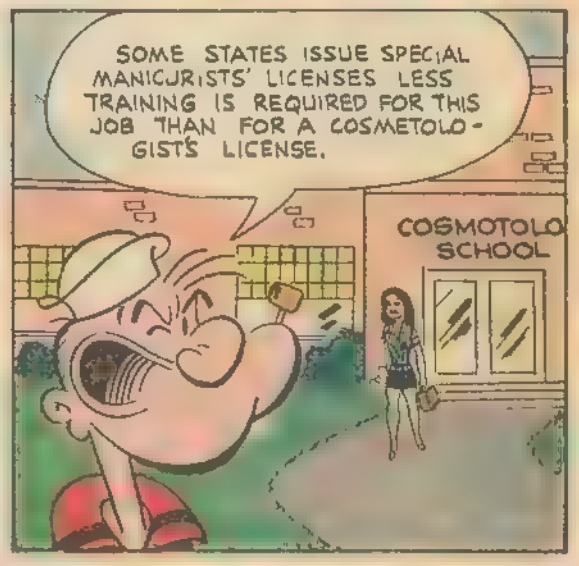


MANICURISTS SPECIALIZE IN THE CARE OF HANDS. THEY ARE USUALLY EMPLOYED IN LARGER BEAUTY SALONS AND BARBER SHOPS IN URBAN AREAS.

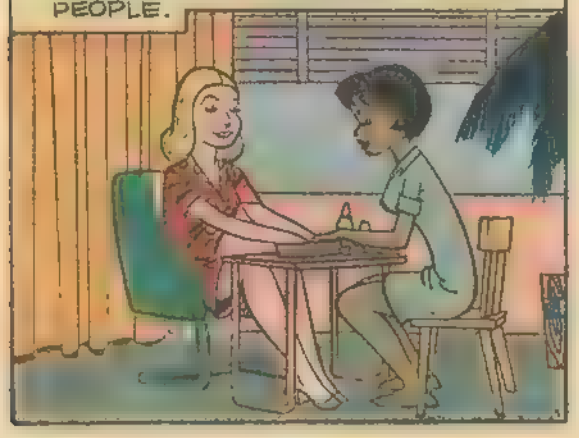


SOME PROFESSIONAL AND BUSINESSMEN WANT MANICURES WHEN THEY VISIT A BARBER SHOP.

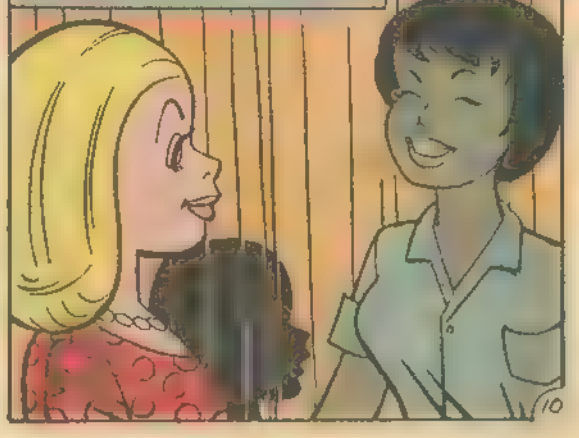


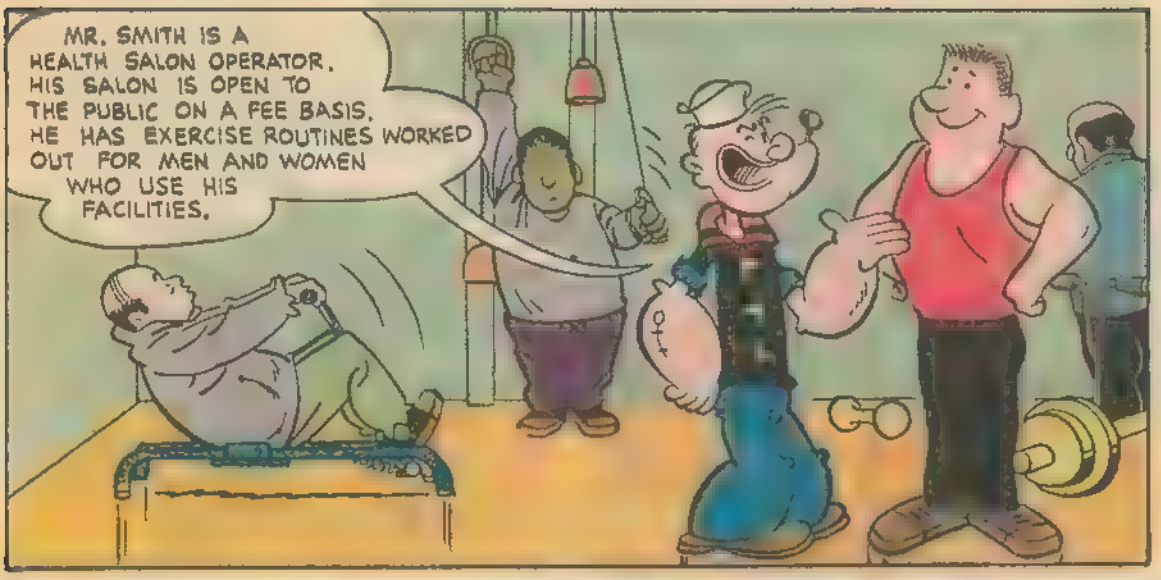


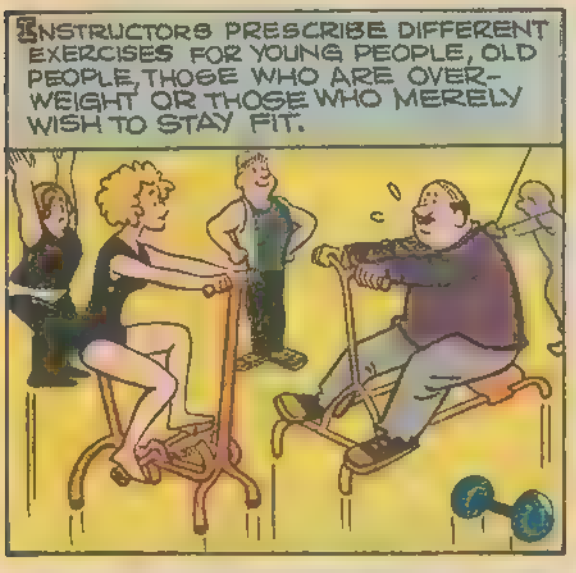
MANICURISTS USUALLY HAVE PLEASANT WORKING CONDITIONS, BUT THE NUMBER OF JOBS IN THIS FIELD DEPENDS UPON THE NEEDS IN THE AREA AND THE DESIRES OF THE PEOPLE.



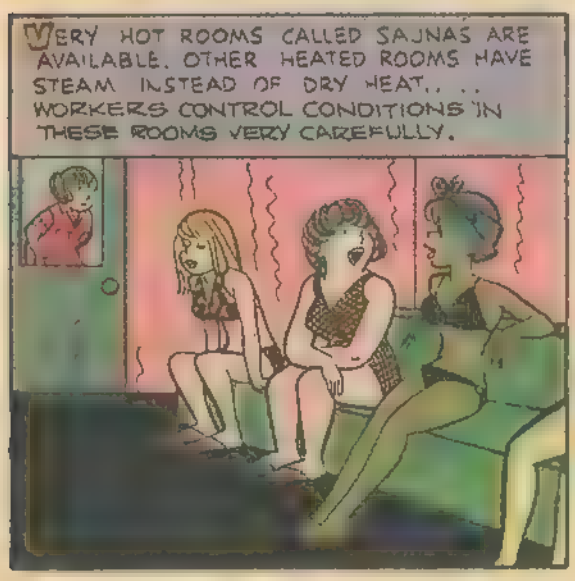
MANICURISTS ARE COURTEOUS AND PLEASANT AND PUT THEIR CUSTOMERS AT EASE. TO DO THIS WORK, YOU MUST BE GOOD-NATURED AND PATIENT AND ENJOY MEETING PEOPLE.

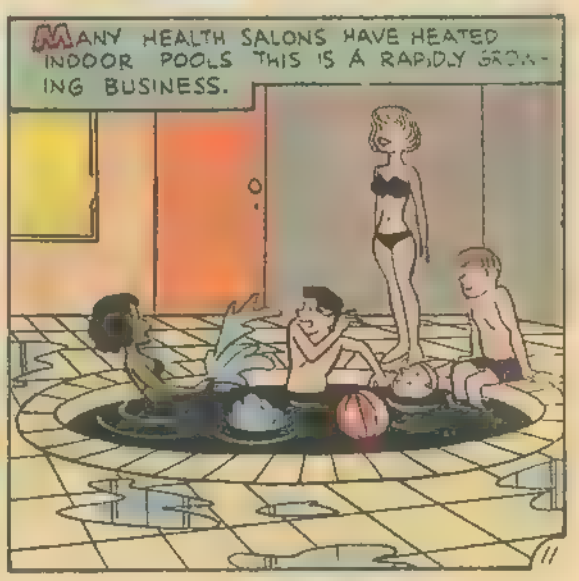


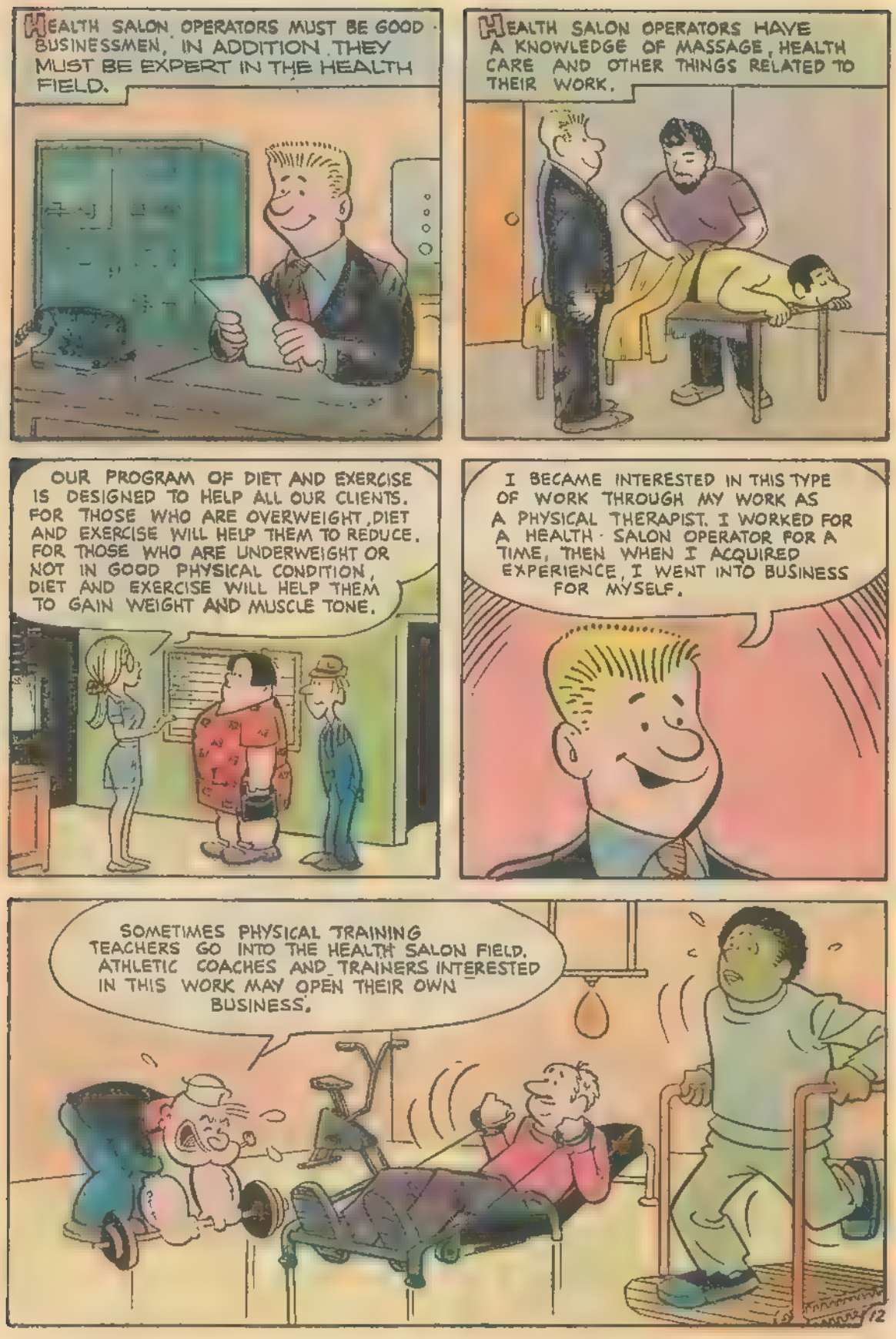

MR. SMITH IS A HEALTH SALON OPERATOR. HIS SALON IS OPEN TO THE PUBLIC ON A FEE BASIS. HE HAS EXERCISE ROUTINES WORKED OUT FOR MEN AND WOMEN WHO USE HIS FACILITIES.

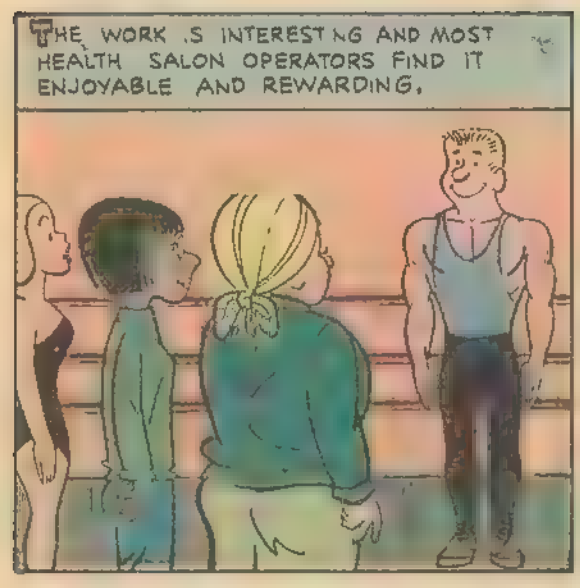

INSTRUCTORS PRESCRIBE DIFFERENT EXERCISES FOR YOUNG PEOPLE, OLD PEOPLE, THOSE WHO ARE OVER-WEIGHT OR THOSE WHO MERELY WISH TO STAY FIT.

EXERCISE AND MASSAGE ARE AVAILABLE IN HEALTH SALONS.

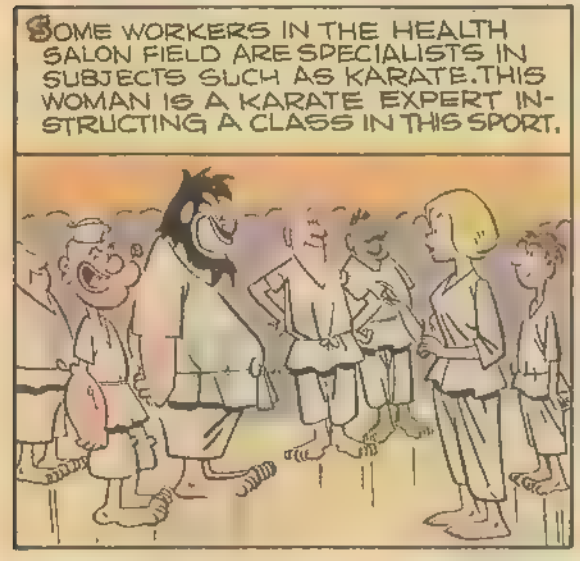

VERY HOT ROOMS CALLED SAUNAS ARE AVAILABLE. OTHER HEATED ROOMS HAVE STEAM INSTEAD OF DRY HEAT... WORKERS CONTROL CONDITIONS IN THESE ROOMS VERY CAREFULLY.

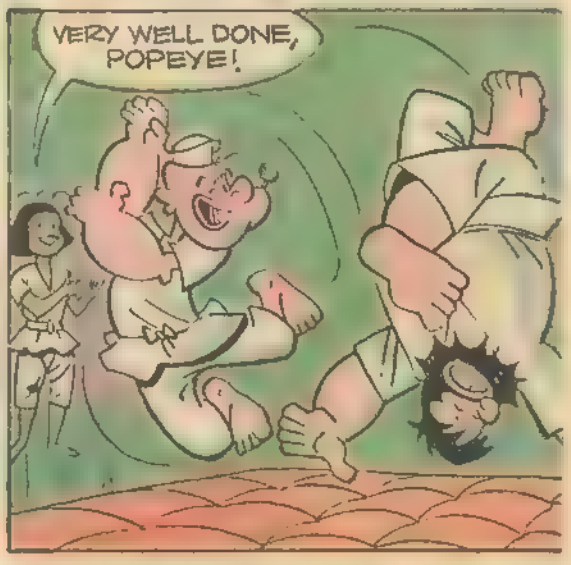

MANY HEALTH SALONS HAVE HEATED INDOOR POOLS THIS IS A RAPIDLY GROWING BUSINESS.

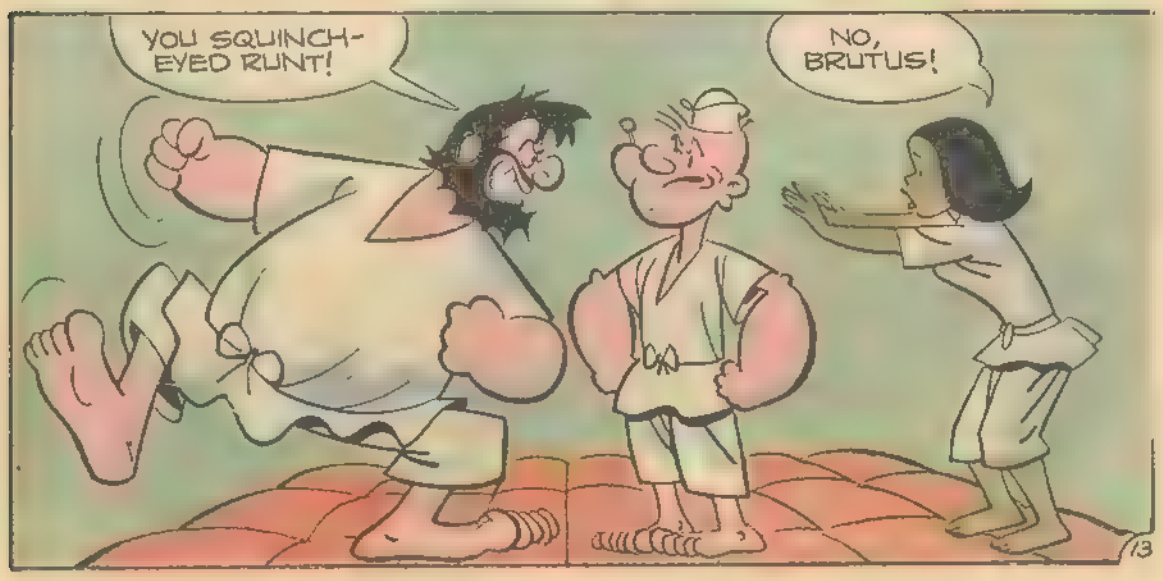

HEALTH SALON OPERATORS MUST BE GOOD BUSINESSMEN, IN ADDITION THEY MUST BE EXPERT IN THE HEALTH FIELD.
HEALTH SALON OPERATORS HAVE A KNOWLEDGE OF MASSAGE, HEALTH CARE AND OTHER THINGS RELATED TO THEIR WORK.
OUR PROGRAM OF DIET AND EXERCISE IS DESIGNED TO HELP ALL OUR CLIENTS. FOR THOSE WHO ARE OVERWEIGHT, DIET AND EXERCISE WILL HELP THEM TO REDUCE. FOR THOSE WHO ARE UNDERWEIGHT OR NOT IN GOOD PHYSICAL CONDITION, DIET AND EXERCISE WILL HELP THEM TO GAIN WEIGHT AND MUSCLE TONE.
I BECAME INTERESTED IN THIS TYPE OF WORK THROUGH MY WORK AS A PHYSICAL THERAPIST. I WORKED FOR A HEALTH SALON OPERATOR FOR A TIME, THEN WHEN I ACQUIRED EXPERIENCE, I WENT INTO BUSINESS FOR MYSELF.
SOMETIMES PHYSICAL TRAINING TEACHERS GO INTO THE HEALTH SALON FIELD. ATHLETIC COACHES AND TRAINERS INTERESTED IN THIS WORK MAY OPEN THEIR OWN BUSINESS.

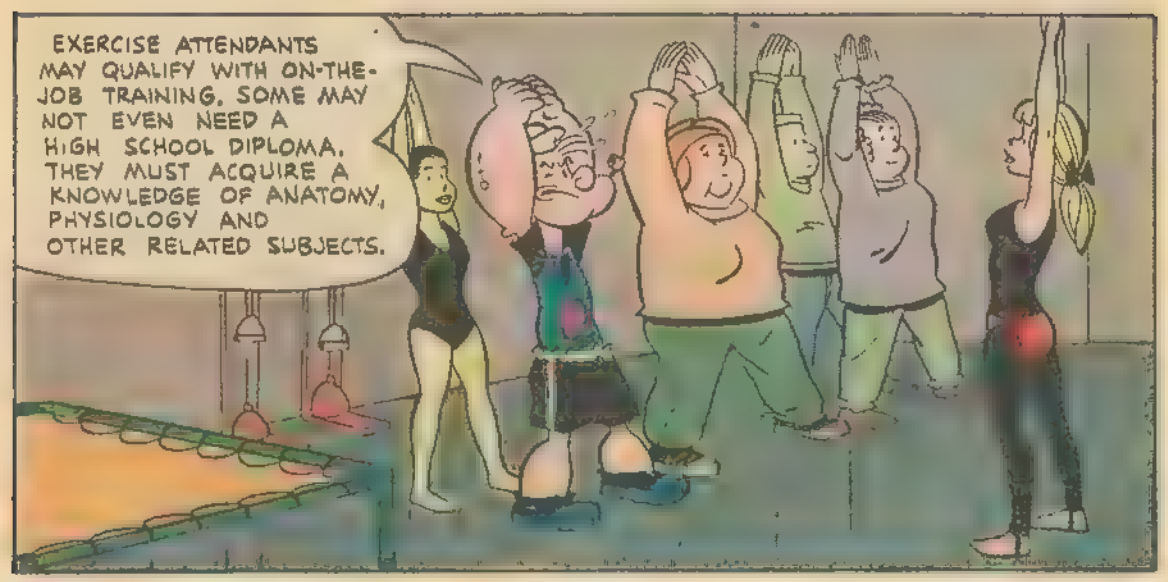

THE WORK IS INTERESTING AND MOST HEALTH SALON OPERATORS FIND IT ENJOYABLE AND REWARDING.

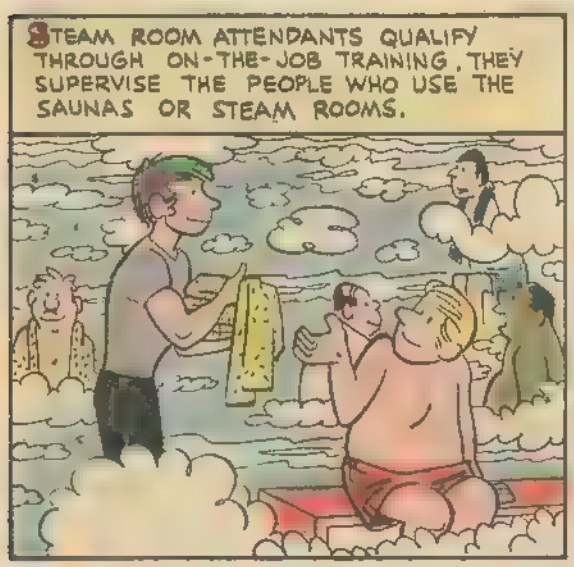
MEN WHO GIVE MASSAGES ARE CALLED MASSEURS. WOMEN WHO DO THIS WORK ARE CALLED MASSEUSES. THEY GIVE MASSAGES AND RECOMMEND REMEDIAL EXERCISES FOR CUSTOMERS.

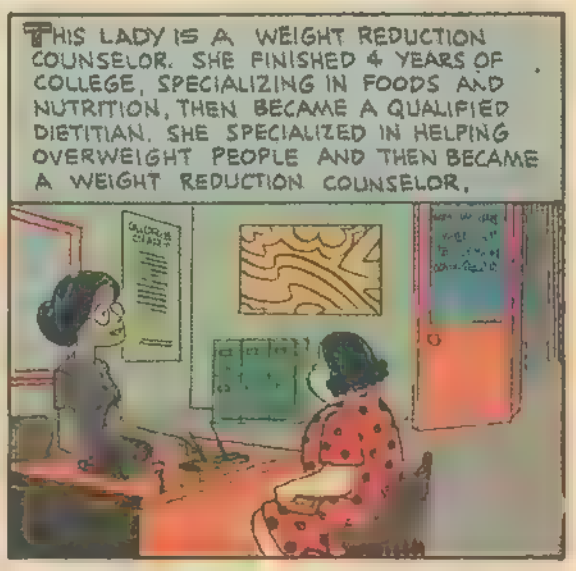

SOME WORKERS IN THE HEALTH SALON FIELD ARE SPECIALISTS IN SUBJECTS SUCH AS KARATE. THIS WOMAN IS A KARATE EXPERT INSTRUCTING A CLASS IN THIS SPORT.

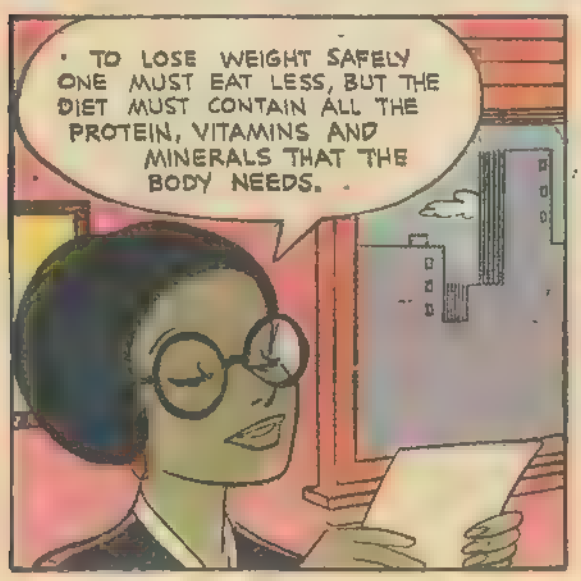

VERY WELL DONE, POPEYE!


YOU SQUINCH-EYED RUNT!
NO, BRUTUS!


EXERCISE ATTENDANTS MAY QUALIFY WITH ON-THE-JOB TRAINING. SOME MAY NOT EVEN NEED A HIGH SCHOOL DIPLOMA. THEY MUST ACQUIRE A KNOWLEDGE OF ANATOMY, PHYSIOLOGY AND OTHER RELATED SUBJECTS.

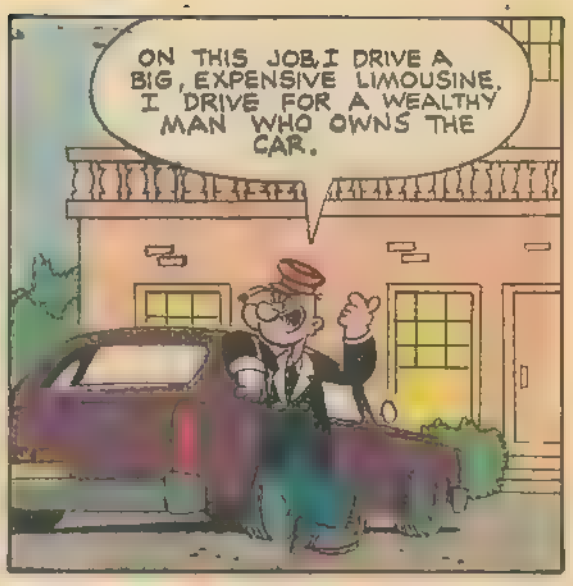

STEAM ROOM ATTENDANTS QUALIFY THROUGH ON-THE-JOB TRAINING. THEY SUPERVISE THE PEOPLE WHO USE THE SAUNAS OR STEAM ROOMS.

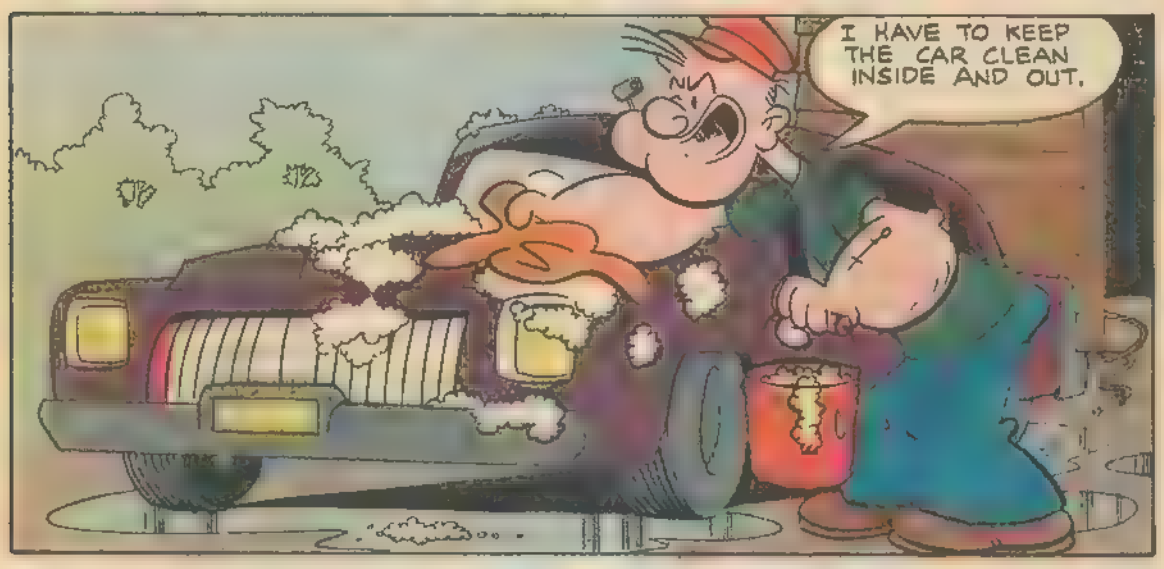

THIS LADY IS A WEIGHT REDUCTION COUNSELOR. SHE FINISHED 4 YEARS OF COLLEGE, SPECIALIZING IN FOODS AND NUTRITION, THEN BECAME A QUALIFIED DIETITIAN. SHE SPECIALIZED IN HELPING OVERWEIGHT PEOPLE AND THEN BECAME A WEIGHT REDUCTION COUNSELOR.

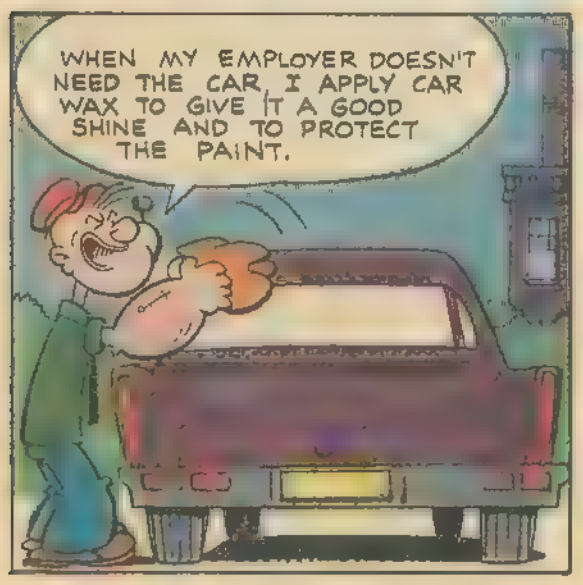

TO LOSE WEIGHT SAFELY ONE MUST EAT LESS, BUT THE DIET MUST CONTAIN ALL THE PROTEIN, VITAMINS AND MINERALS THAT THE BODY NEEDS.

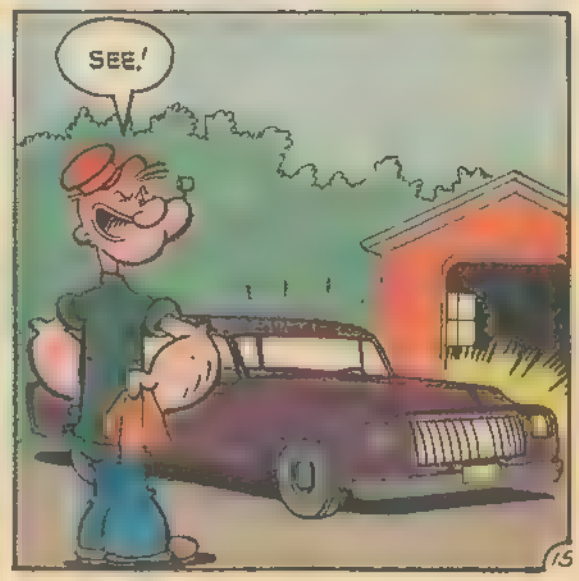
MODERATE EXERCISE AND DIETING SHOULD BE COMBINED.

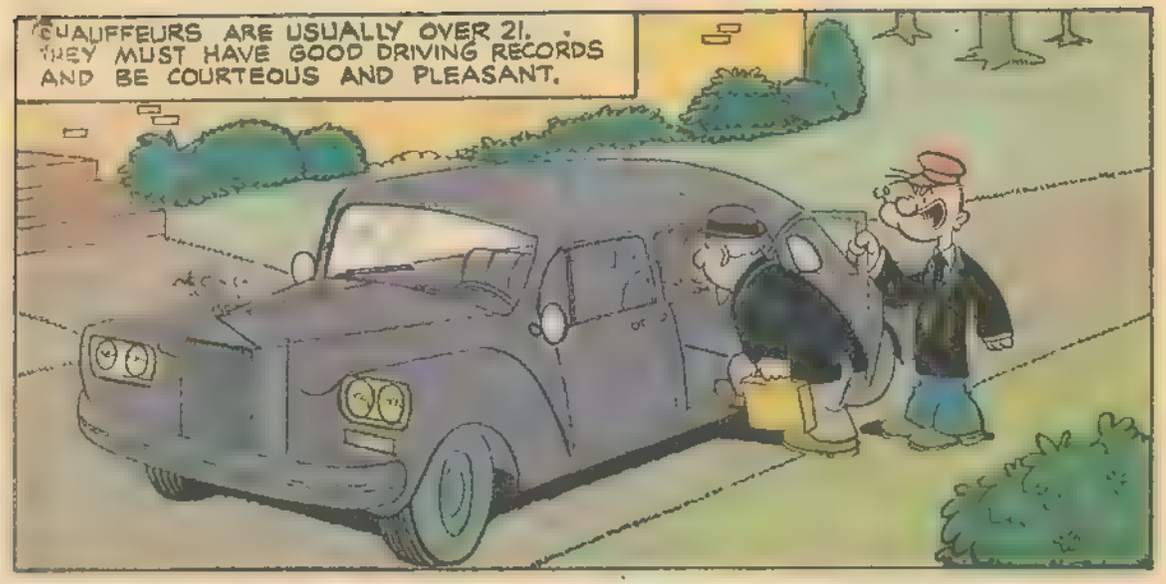
THIS CAREER FIELD IS GROWING. PEOPLE ARE LEARNING HOW IMPORTANT PHYSICAL FITNESS IS -- AND THEY ARE WILLING TO SPEND TIME AND MONEY TO STAY IN GOOD CONDITION.

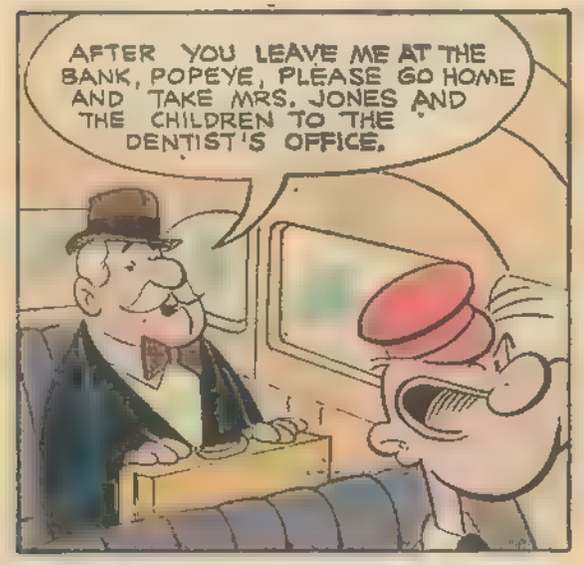

ON THIS JOB, I DRIVE A BIG, EXPENSIVE LIMOUSINE. I DRIVE FOR A WEALTHY MAN WHO OWNS THE CAR.

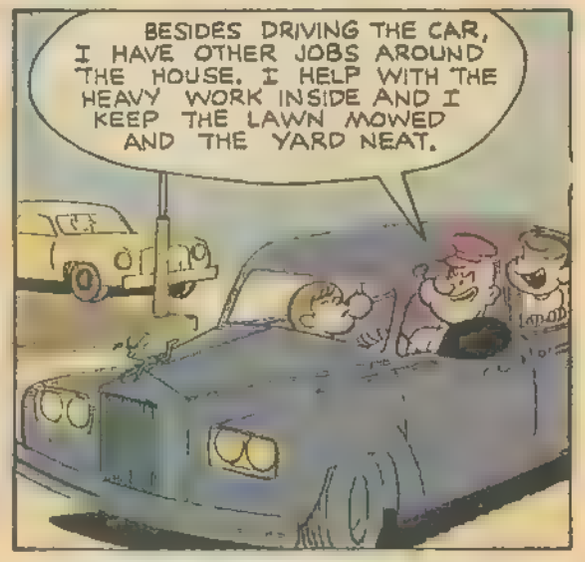

I HAVE TO KEEP THE CAR CLEAN INSIDE AND OUT.

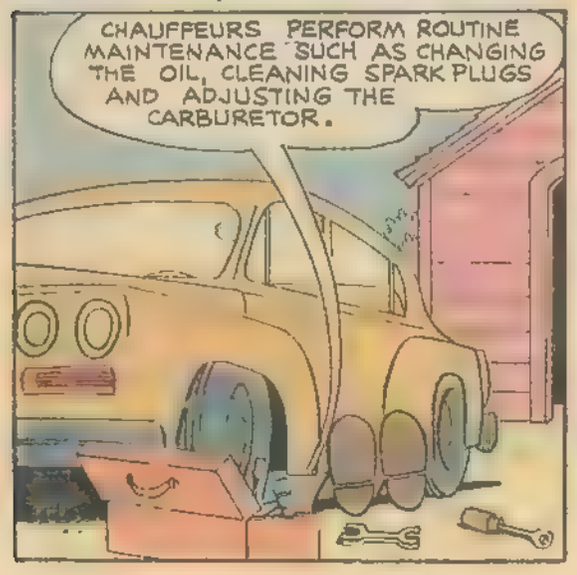

WHEN MY EMPLOYER DOESN'T NEED THE CAR, I APPLY CAR WAX TO GIVE IT A GOOD SHINE AND TO PROTECT THE PAINT.

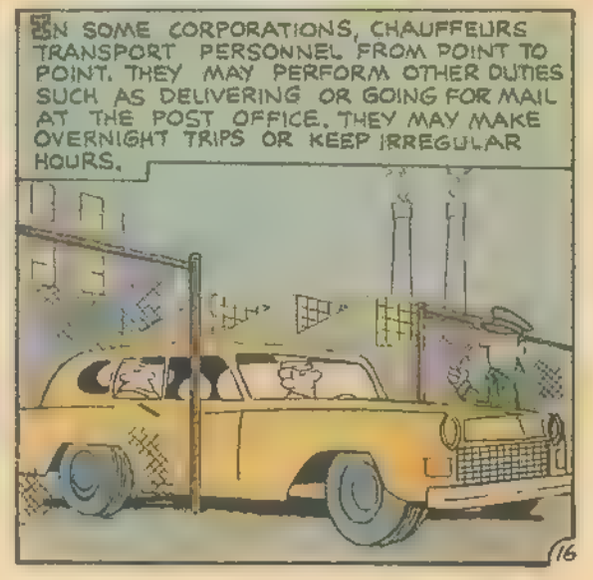

SEE!

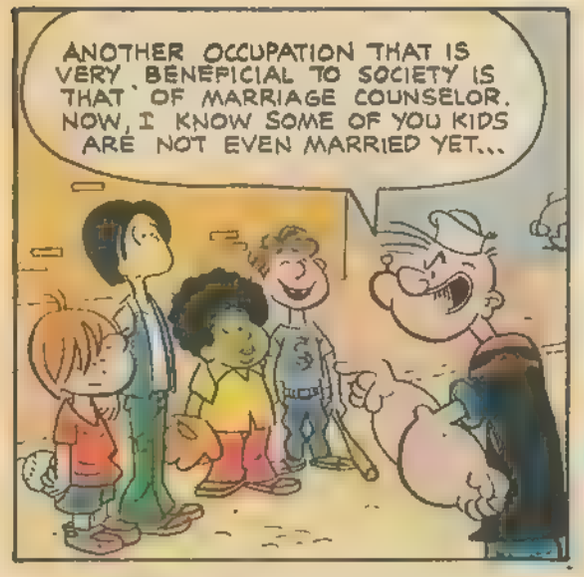

CHAUFFEURS ARE USUALLY OVER 21. THEY MUST HAVE GOOD DRIVING RECORDS AND BE COURTEOUS AND PLEASANT.


AFTER YOU LEAVE ME AT THE BANK, POPEYE, PLEASE GO HOME AND TAKE MRS. JONES AND THE CHILDREN TO THE DENTIST'S OFFICE.

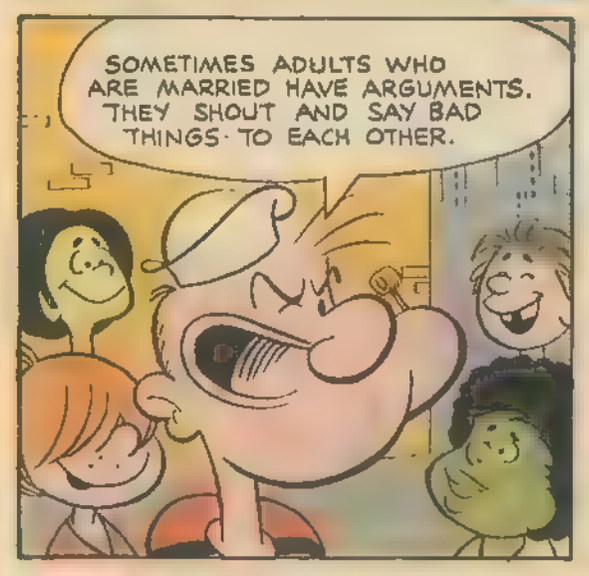

BESIDES DRIVING THE CAR, I HAVE OTHER JOBS AROUND THE HOUSE. I HELP WITH THE HEAVY WORK INSIDE AND I KEEP THE LAWN MOWED AND THE YARD NEAT.


CHAUFFEURS PERFORM ROUTINE MAINTENANCE SUCH AS CHANGING THE OIL, CLEANING SPARK PLUGS AND ADJUSTING THE CARBURETOR.


IN SOME CORPORATIONS, CHAUFFEURS TRANSPORT PERSONNEL FROM POINT TO POINT. THEY MAY PERFORM OTHER DUTIES SUCH AS DELIVERING OR GOING FOR MAIL AT THE POST OFFICE. THEY MAY MAKE OVERNIGHT TRIPS OR KEEP IRREGULAR HOURS.

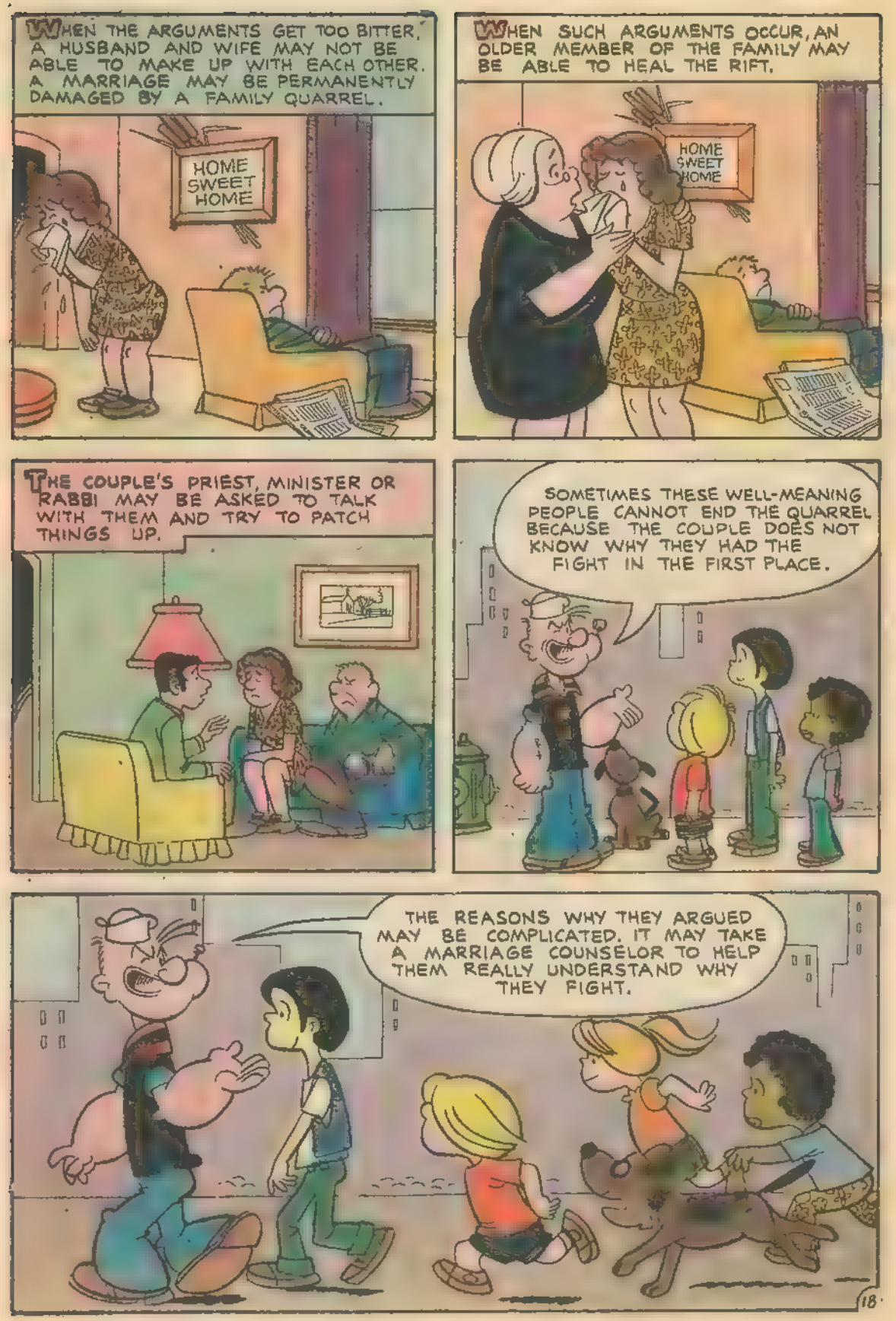

ANOTHER OCCUPATION THAT IS VERY BENEFICIAL TO SOCIETY IS THAT OF MARRIAGE COUNSELOR. NOW, I KNOW SOME OF YOU KIDS ARE NOT EVEN MARRIED YET...

...BUT FOR GROWNUPS WHO ARE MARRIED, THIS OCCUPATION CAN BE VERY IMPORTANT.
PEOPLE WHO WORK AT IT SOLVE PROBLEMS FOR MARRIED PEOPLE.


SOMETIMES ADULTS WHO ARE MARRIED HAVE ARGUMENTS. THEY SHOUT AND SAY BAD THINGS TO EACH OTHER.

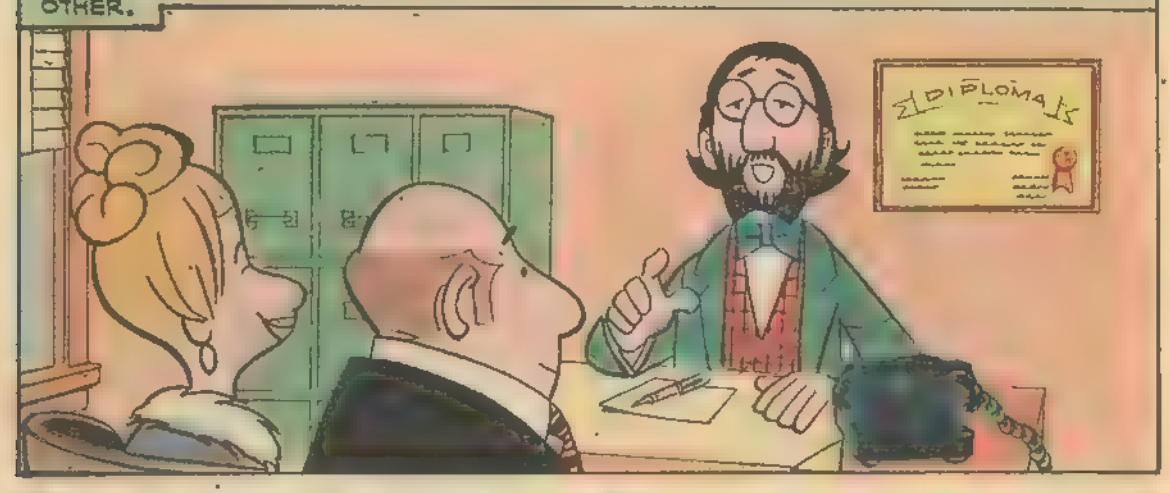
THEY FORGET THAT THEY LOVE EACH OTHER WHEN THEY ARE ARGUING.

MAYBE IN REAL LIFE THE LADY DOESN'T THROW DISHES AT HER HUSBAND BUT PEOPLE DO HAVE ARGUMENTS.

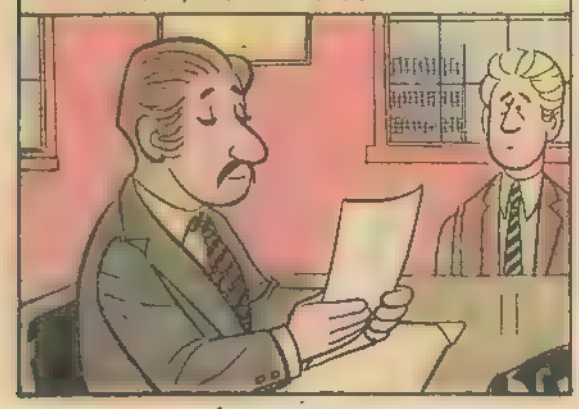

WHEN THE ARGUMENTS GET TOO BITTER, A HUSBAND AND WIFE MAY NOT BE ABLE TO MAKE UP WITH EACH OTHER. A MARRIAGE MAY BE PERMANENTLY DAMAGED BY A FAMILY QUARREL.
HOME SWEET HOME
WHEN SUCH ARGUMENTS OCCUR, AN OLDER MEMBER OF THE FAMILY MAY BE ABLE TO HEAL THE RIFT.
HOME SWEET HOME
THE COUPLE'S PRIEST, MINISTER OR RABBI MAY BE ASKED TO TALK WITH THEM AND TRY TO PATCH THINGS UP.
SOMETIMES THESE WELL-MEANING PEOPLE CANNOT END THE QUARREL BECAUSE THE COUPLE DOES NOT KNOW WHY THEY HAD THE FIGHT IN THE FIRST PLACE.
THE REASONS WHY THEY ARGUED MAY BE COMPLICATED. IT MAY TAKE A MARRIAGE COUNSELOR TO HELP THEM REALLY UNDERSTAND WHY THEY FIGHT.

JOHN J. JONES HAS A DOCTORATE IN PSYCHOLOGY. HE SPECIALIZES IN COUNSELING MARRIED PEOPLE WHO ARE HAVING PERSONAL DIFFICULTIES.
JOHN J. JONES COUNSELING PSYCHOLOGIST 315
PLEASE BE SEATED AND WE WILL DISCUSS YOUR MARRIAGE.
DIPLOMA
BY SKILLFUL QUESTIONING AND TRAINED ANALYSIS, THE MARRIAGE COUNSELOR CAN BEGIN TO UNDERSTAND THE UNDERLYING CAUSES OF THE TROUBLE BETWEEN THESE UNHAPPY PEOPLE.
AS THE DISCUSSION GOES ON, THE APPARENT REASONS FOR THEIR QUARREL ARE BRUSHED ASIDE AND THE DEEPER CAUSES OF THE FIGHT BEGIN TO BE SEEN.
SOMETIMES ONE VISIT TO A MARRIAGE COUNSELOR'S OFFICE MAY BE ENOUGH, BUT OFTEN THE UNHAPPY PEOPLE MAY HAVE TO COME BACK AGAIN.
315

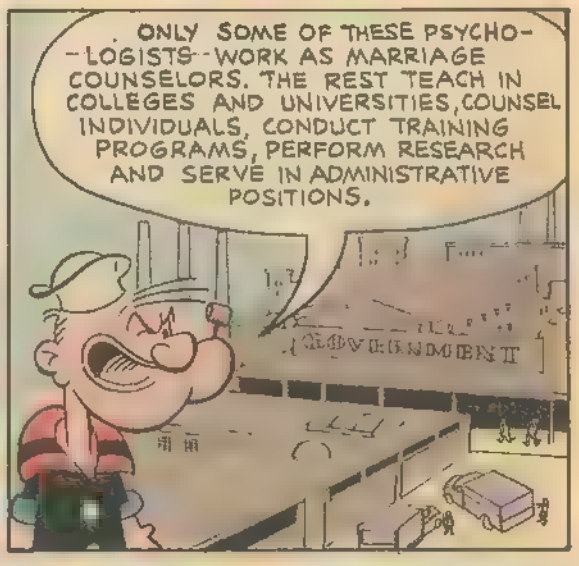
THE PSYCHOLOGIST LISTENS TO BOTH SIDES AND THEN EXPLAINS WHY THEY REACT TO EACH OTHER AS THEY DO. ONCE THE TWO PEOPLE UNDERSTAND THE REASONS FOR THE CONFLICT, THEY ARE BETTER ABLE TO GET ALONG WITH EACH OTHER.



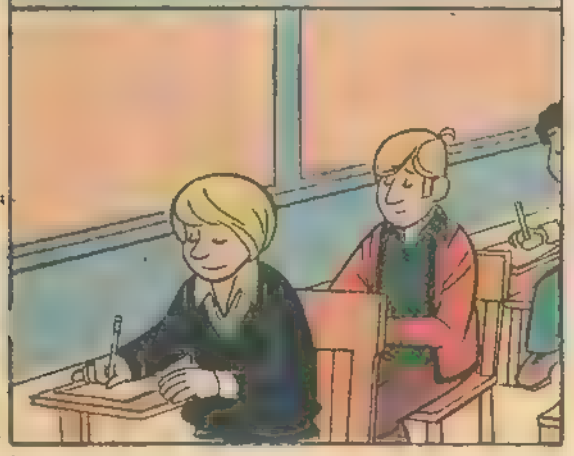
THERE ARE MORE THAN 32,000 MEN AND WOMEN WORKING IN THE FIELD OF PSYCHOLOGY. MANY OF THEM ARE EMPLOYED IN COLLEGES AND UNIVERSITIES AND A GREAT MANY WORK FOR GOVERNMENT AGENCIES.



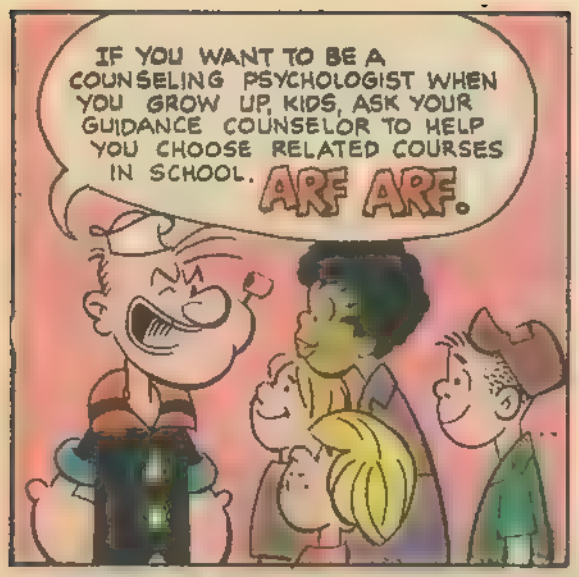
ONLY SOME OF THESE PSYCHOLOGISTS WORK AS MARRIAGE COUNSELORS. THE REST TEACH IN COLLEGES AND UNIVERSITIES, COUNSEL INDIVIDUALS, CONDUCT TRAINING PROGRAMS, PERFORM RESEARCH AND SERVE IN ADMINISTRATIVE POSITIONS.

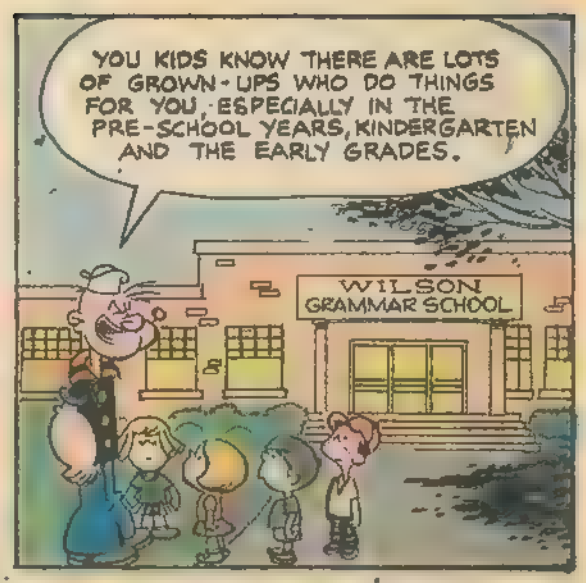


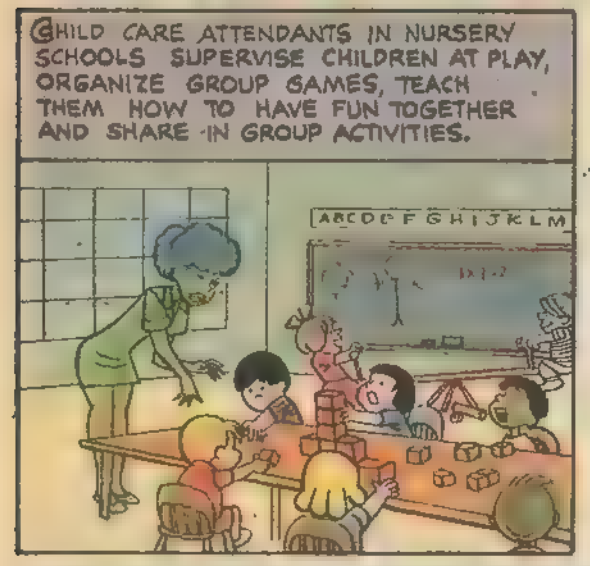
A PSYCHOLOGIST MUST COMPLETE A 4-YEAR COLLEGE COURSE. THEN A FULL YEAR OF STUDY IS NEEDED TO EARN A MASTER'S DEGREE IN PSYCHOLOGY.



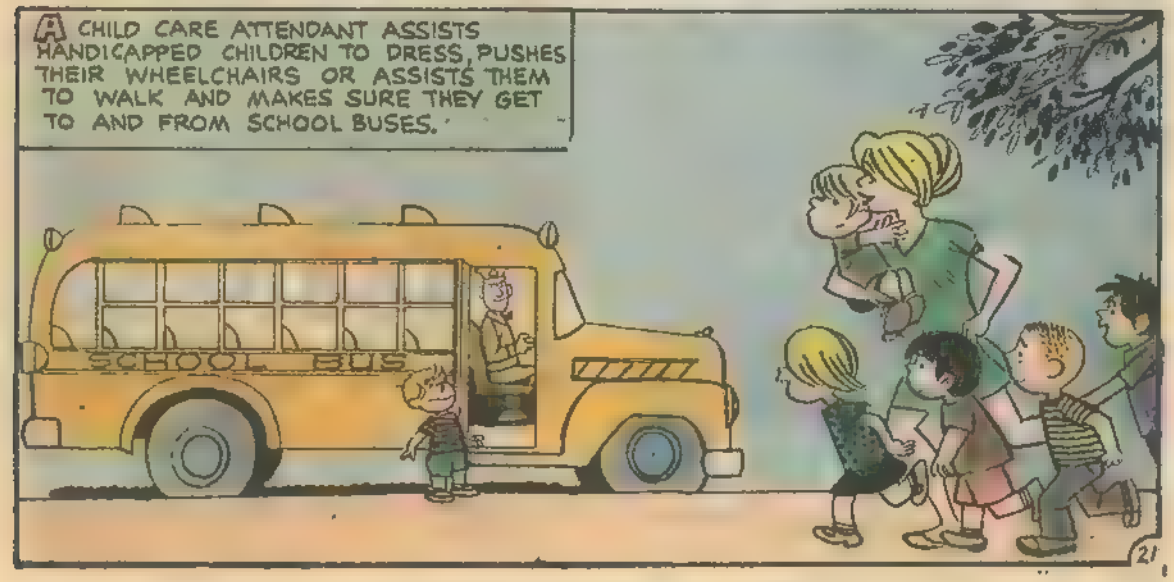
AN ADDITIONAL 3 TO 5 YEARS OF GRADUATE WORK IS NEEDED TO EARN A PH. D IN PSYCHOLOGY. THIS DEGREE IS NEEDED FOR MOST JOBS IN THIS FIELD.

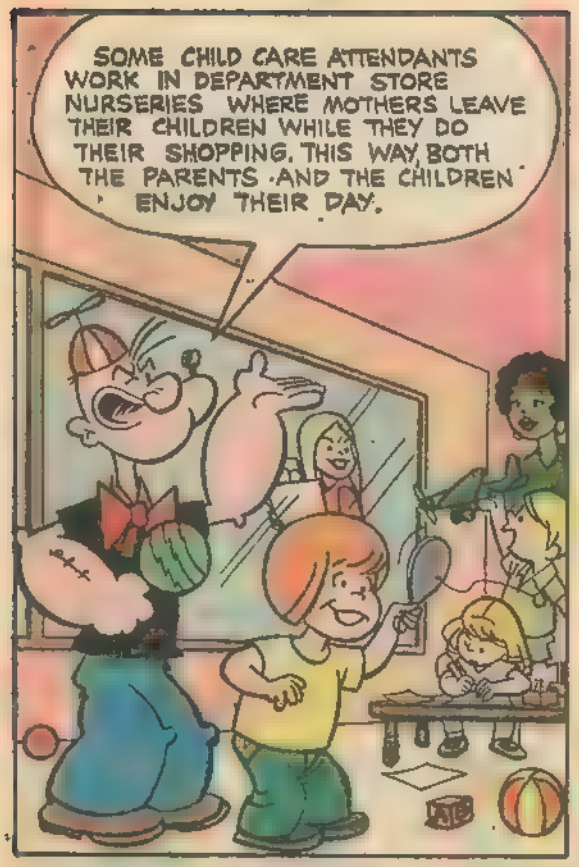

IF YOU WANT TO BE A COUNSELING PSYCHOLOGIST WHEN YOU GROW UP, KIDS, ASK YOUR GUIDANCE COUNSELOR TO HELP YOU CHOOSE RELATED COURSES IN SCHOOL. ARF ARF.


YOU KIDS KNOW THERE ARE LOTS OF GROWN-UPS WHO DO THINGS FOR YOU, ESPECIALLY IN THE PRE-SCHOOL YEARS, KINDERGARTEN AND THE EARLY GRADES.
WILSON GRAMMAR SCHOOL

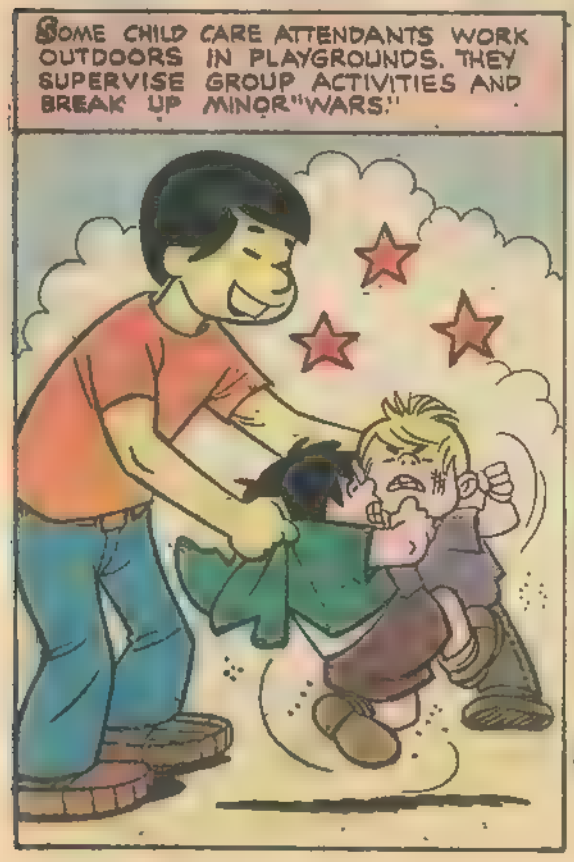

CHILD CARE ATTENDANTS IN NURSERY SCHOOLS SUPERVISE CHILDREN AT PLAY, ORGANIZE GROUP GAMES, TEACH THEM HOW TO HAVE FUN TOGETHER AND SHARE IN GROUP ACTIVITIES.
ABCDEFGHIJKLM

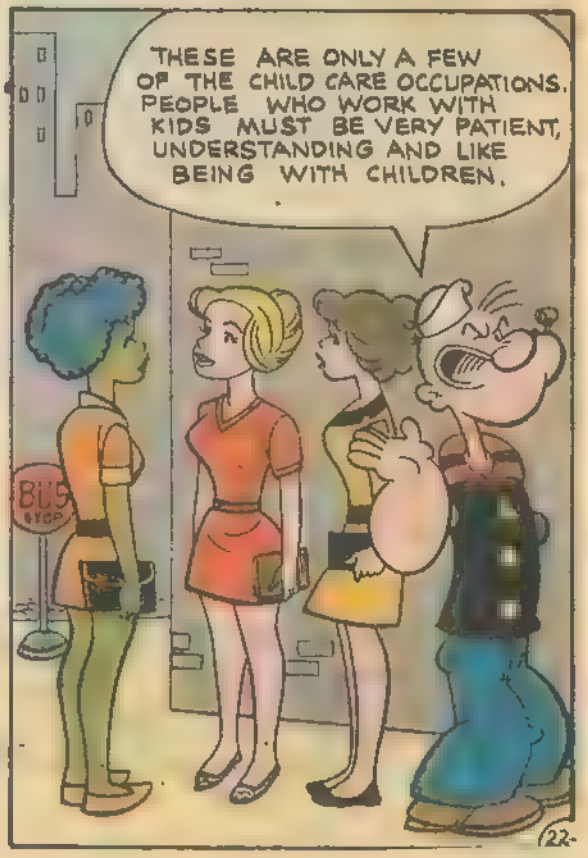
OTHER CHILD CARE ATTENDANTS MAY WORK WITH HANDICAPPED CHILDREN, SUPERVISING THEIR PLAY AND GROUP ACTIVITIES.

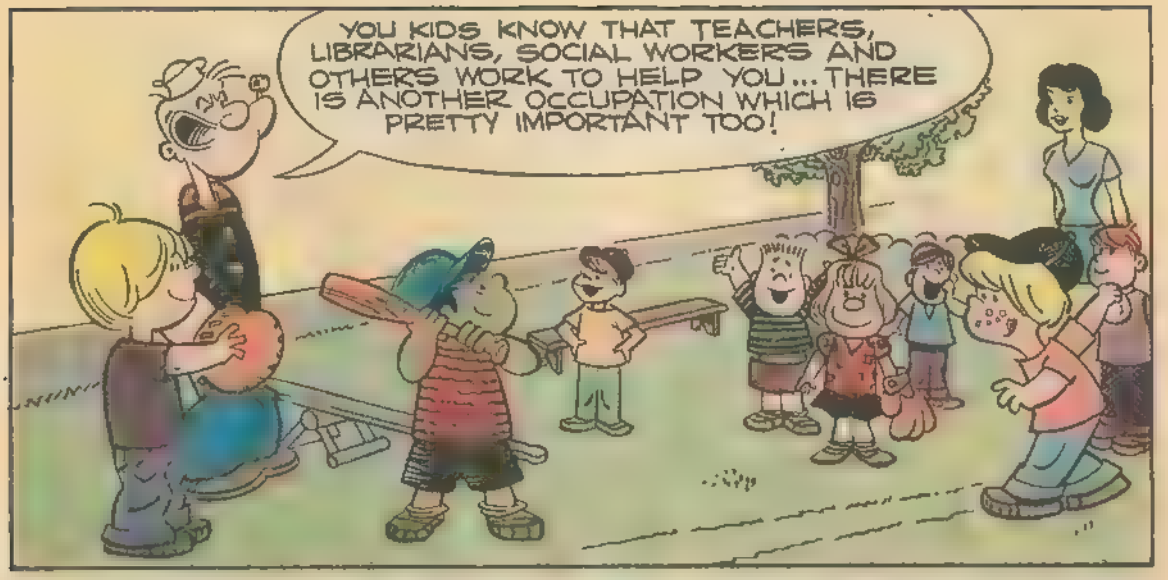

A CHILD CARE ATTENDANT ASSISTS HANDICAPPED CHILDREN TO DRESS, PUSHES THEIR WHEELCHAIRS OR ASSISTS THEM TO WALK AND MAKES SURE THEY GET TO AND FROM SCHOOL BUSES.
SCHOOL BUS

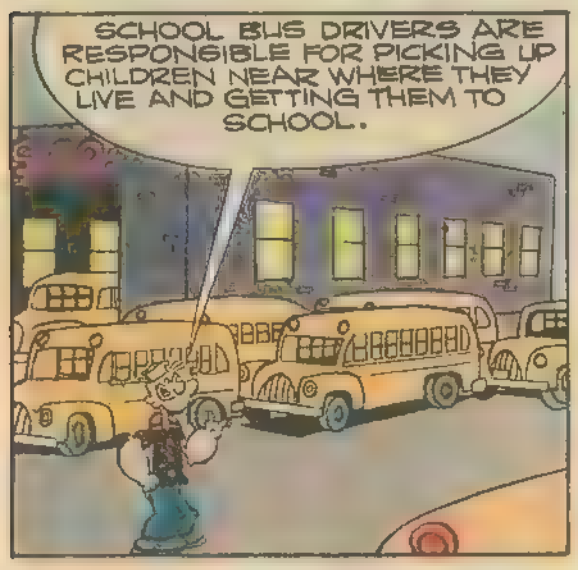

SOME CHILD CARE ATTENDANTS WORK IN DEPARTMENT STORE NURSERIES WHERE MOTHERS LEAVE THEIR CHILDREN WHILE THEY DO THEIR SHOPPING. THIS WAY, BOTH THE PARENTS AND THE CHILDREN ENJOY THEIR DAY.

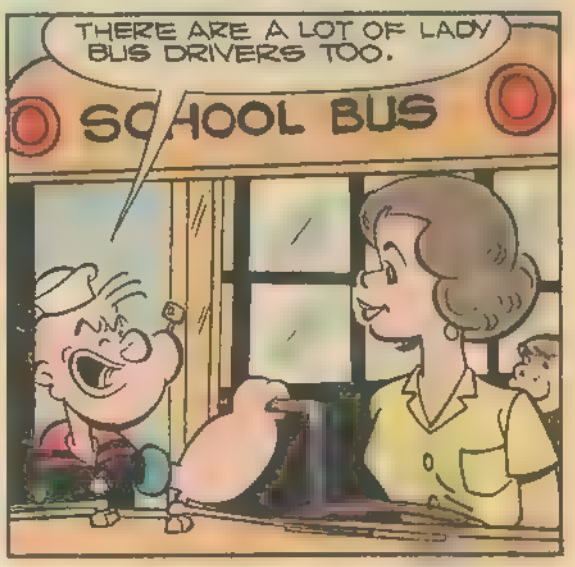
MATRONS IN MOVIE THEATERS ARE EXPECTED TO MAINTAIN ORDER AMONG KIDS IN THE CHILDRENS SECTION. THEY TRY TO KEEP THEM QUIET SO THAT ADULTS CAN ENJOY THE CARTOONS TOO.

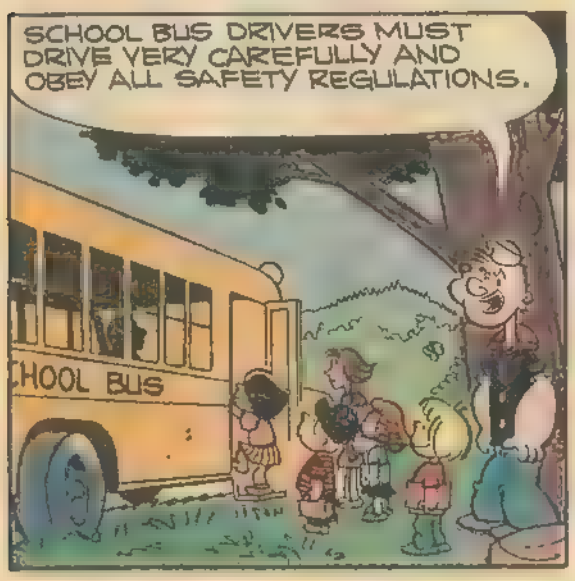

SOME CHILD CARE ATTENDANTS WORK OUTDOORS IN PLAYGROUNDS. THEY SUPERVISE GROUP ACTIVITIES AND BREAK UP MINOR "WARS."

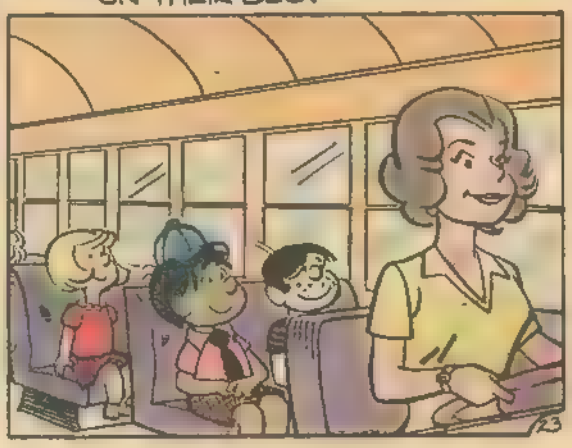

THESE ARE ONLY A FEW OF THE CHILD CARE OCCUPATIONS. PEOPLE WHO WORK WITH KIDS MUST BE VERY PATIENT, UNDERSTANDING AND LIKE BEING WITH CHILDREN.
BUS STOP


YOU KIDS KNOW THAT TEACHERS, LIBRARIANS, SOCIAL WORKERS AND OTHERS WORK TO HELP YOU... THERE IS ANOTHER OCCUPATION WHICH IS PRETTY IMPORTANT TOO!


SCHOOL BUS DRIVERS ARE RESPONSIBLE FOR PICKING UP CHILDREN NEAR WHERE THEY LIVE AND GETTING THEM TO SCHOOL.

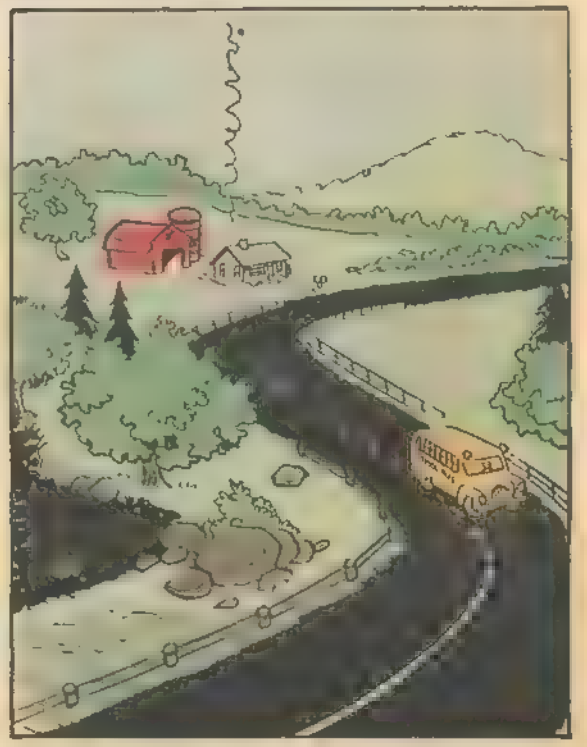

THERE ARE A LOT OF LADY BUS DRIVERS TOO.
SCHOOL BUS


SCHOOL BUS DRIVERS MUST DRIVE VERY CAREFULLY AND OBEY ALL SAFETY REGULATIONS.
CHOOL BUS

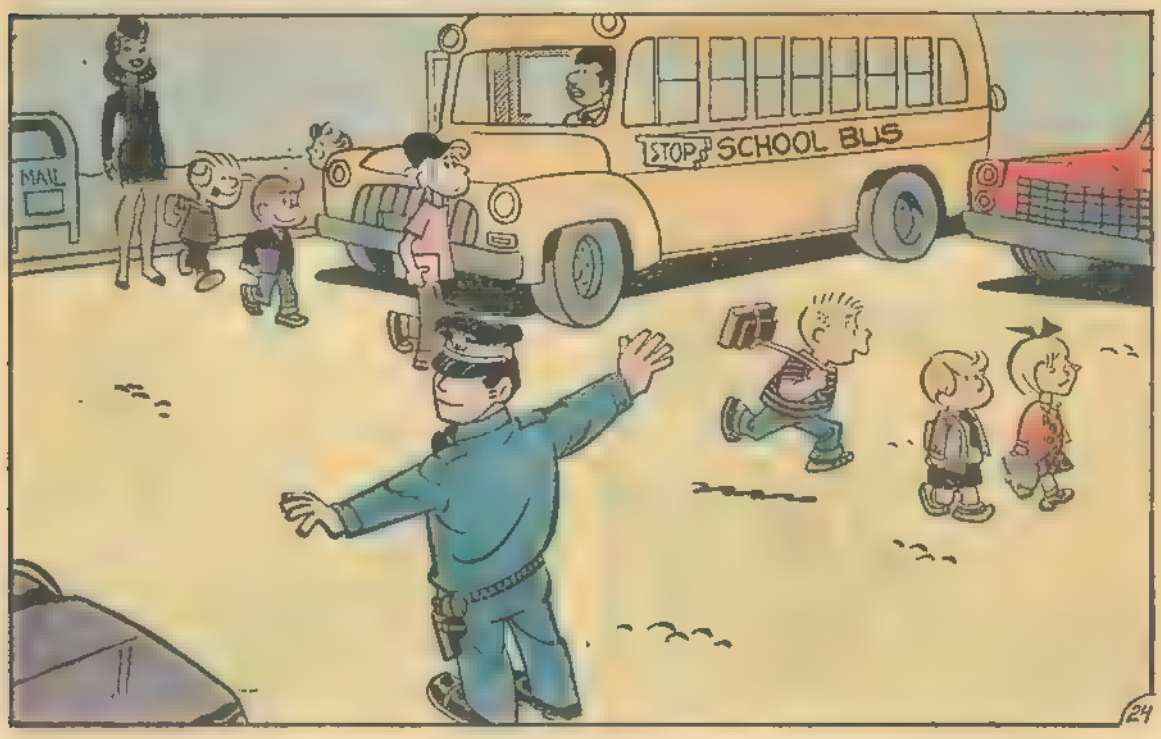

SCHOOL BUS DRIVERS MUST SEE THAT CHILDREN STAY IN THEIR SEATS AND BEHAVE THEMSELVES WHILE RIDING ON THEIR BUS.

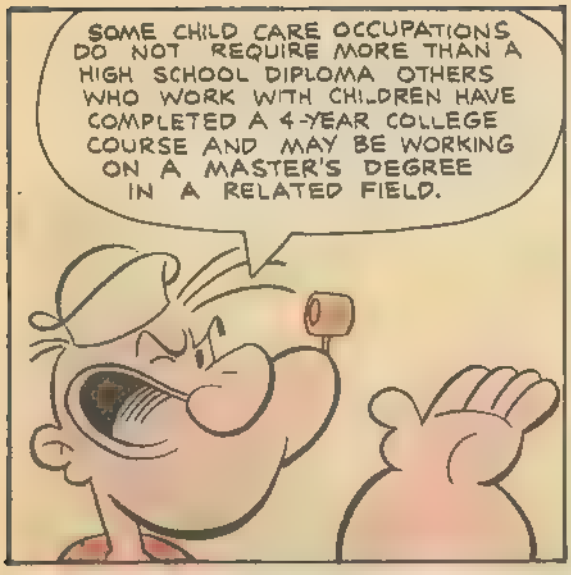
BEFORE A SCHOOL BUS DRIVER TAKES HIS BUS OUT IN THE MORNING, HE INSPECTS FUEL, WATER, OIL AND TIRES CAREFULLY. WHEN HE STARTS THE BUS HE CHECKS THE BRAKES TOO.

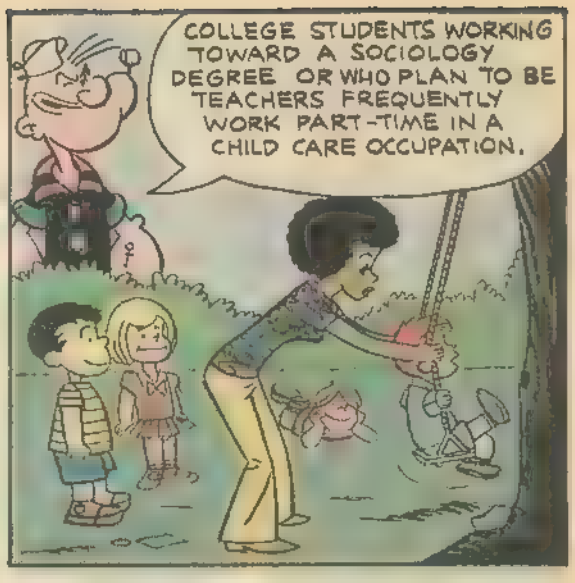
SCHOOL BUSSES MAKE IT POSSIBLE FOR CHILDREN TO ATTEND SCHOOL WHO OTHERWISE WOULD HAVE NO TRANSPORTATION.

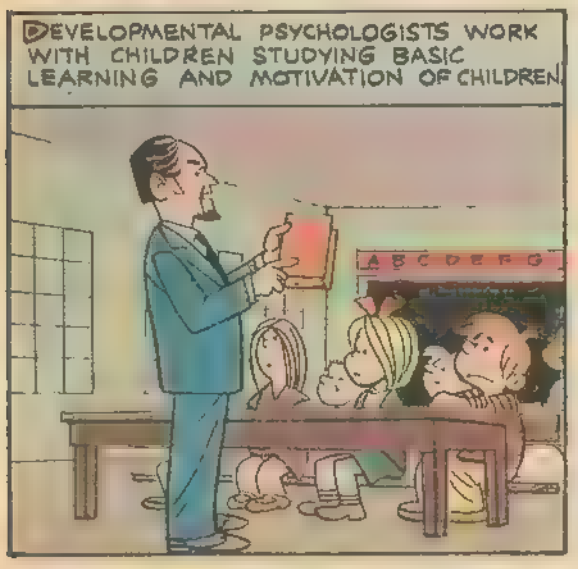


THERE ARE VERY STRICT LAWS PROTECTING SHOOL BUSSES, ESPECIALLY WHEN THEY ARE PICKING UP OR DISCHARGING CHILDREN... IN THE CITY THERE IS USUALLY A POLICEMAN OR A UNIFORMED CROSSING GUARD IN ATTENDANCE AT MOST BUSY CORNERS.

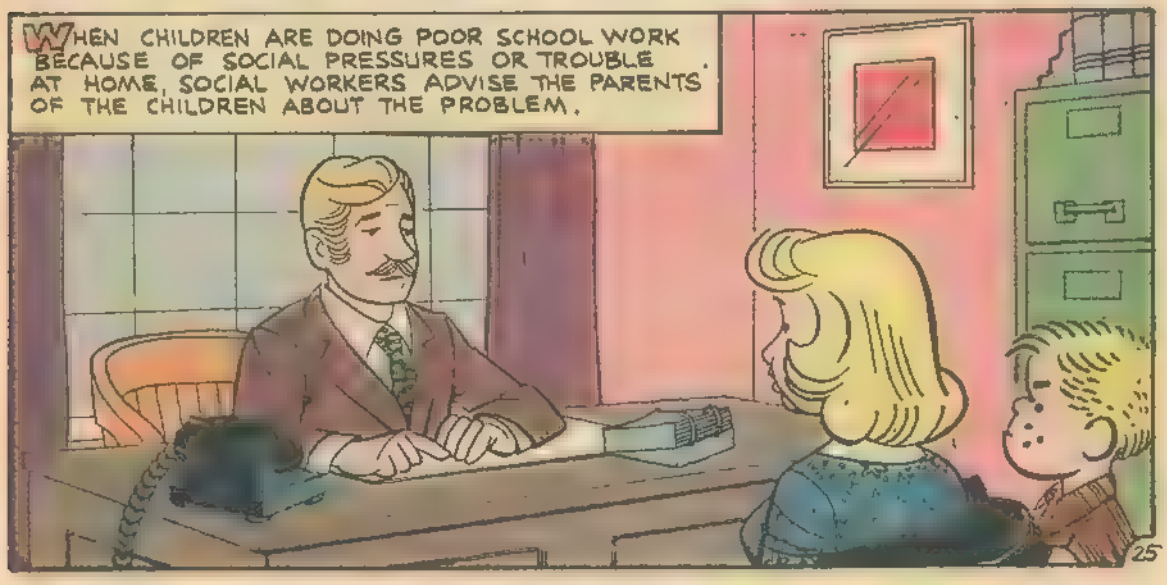


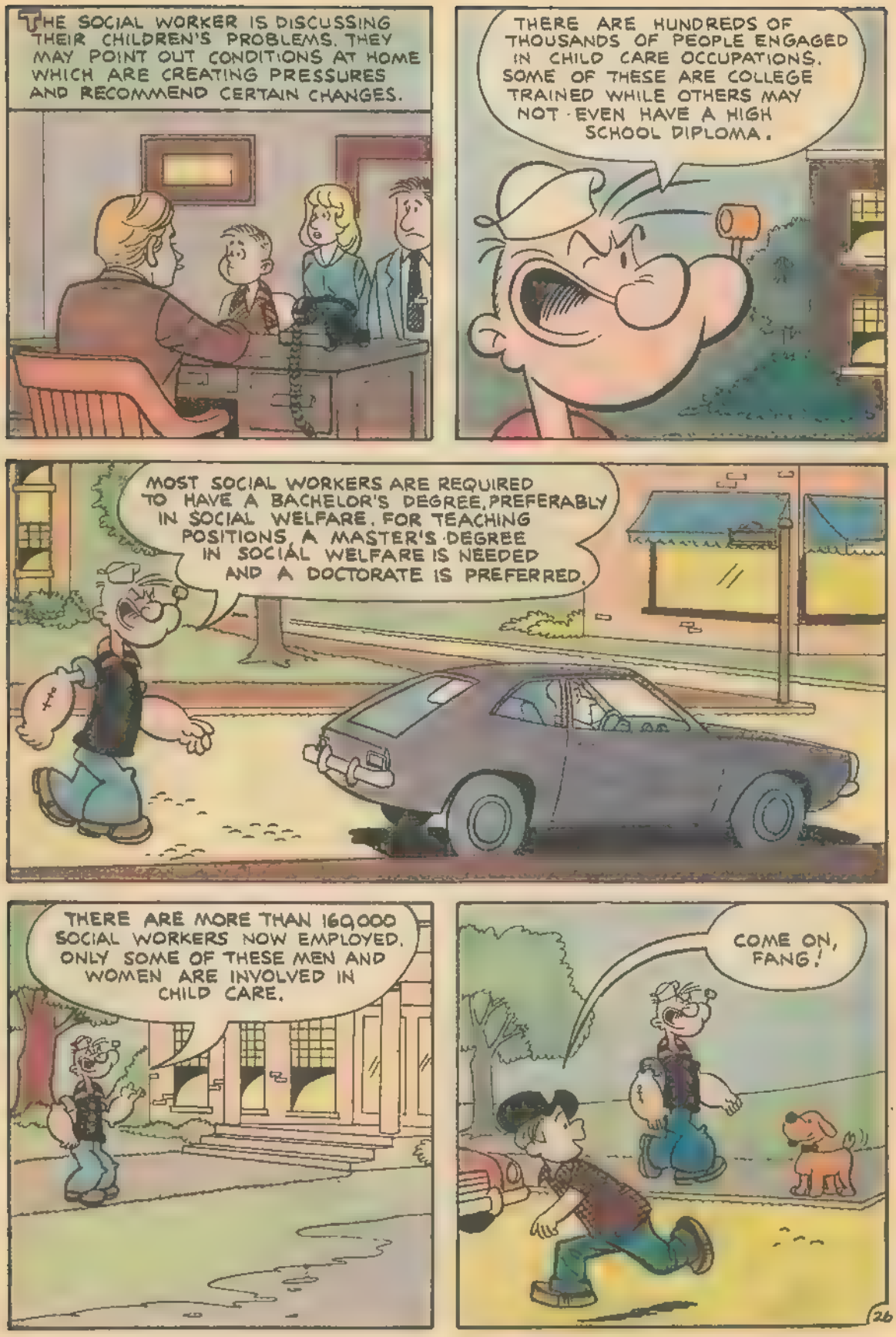

SOME CHILD CARE OCCUPATIONS DO NOT REQUIRE MORE THAN A HIGH SCHOOL DIPLOMA OTHERS WHO WORK WITH CHILDREN HAVE COMPLETED A 4-YEAR COLLEGE COURSE AND MAY BE WORKING ON A MASTER'S DEGREE IN A RELATED FIELD.

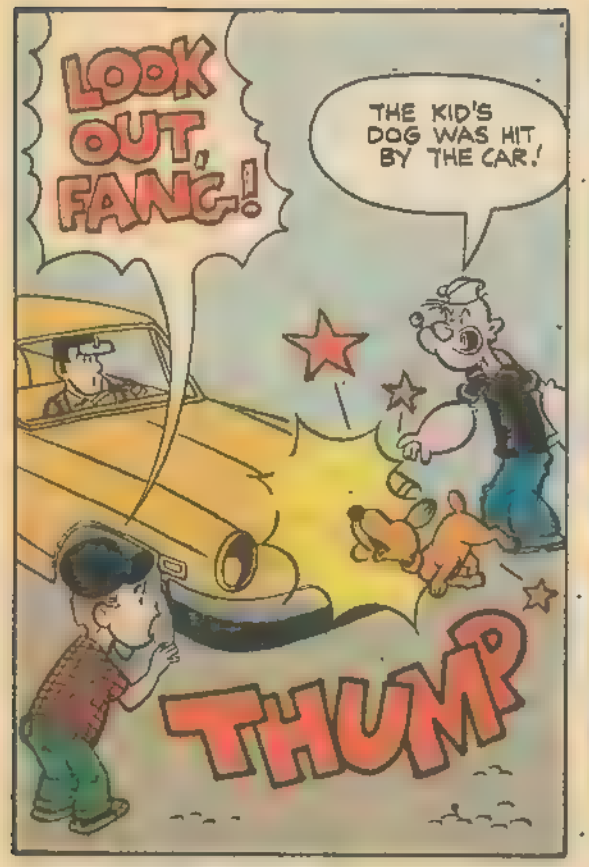

COLLEGE STUDENTS WORKING TOWARD A SOCIOLOGY DEGREE OR WHO PLAN TO BE TEACHERS FREQUENTLY WORK PART-TIME IN A CHILD CARE OCCUPATION.


DEVELOPMENTAL PSYCHOLOGISTS WORK WITH CHILDREN STUDYING BASIC LEARNING AND MOTIVATION OF CHILDREN.
A B C D E F G

SOCIAL WORKERS IN CHILD WELFARE POSITIONS IN GOVERNMENT AND VOLUNTARY AGENCIES REALLY HELP CHILDREN.

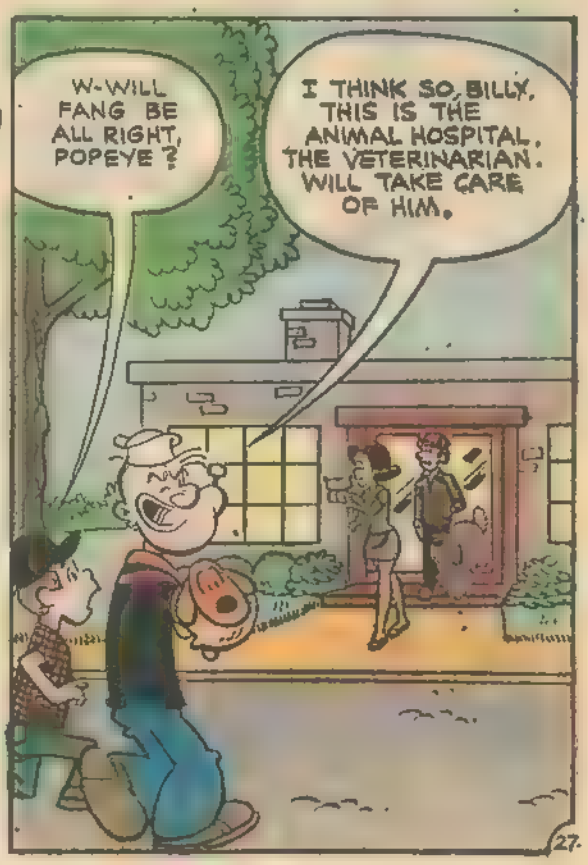

WHEN CHILDREN ARE DOING POOR SCHOOL WORK BECAUSE OF SOCIAL PRESSURES OR TROUBLE AT HOME, SOCIAL WORKERS ADVISE THE PARENTS OF THE CHILDREN ABOUT THE PROBLEM.

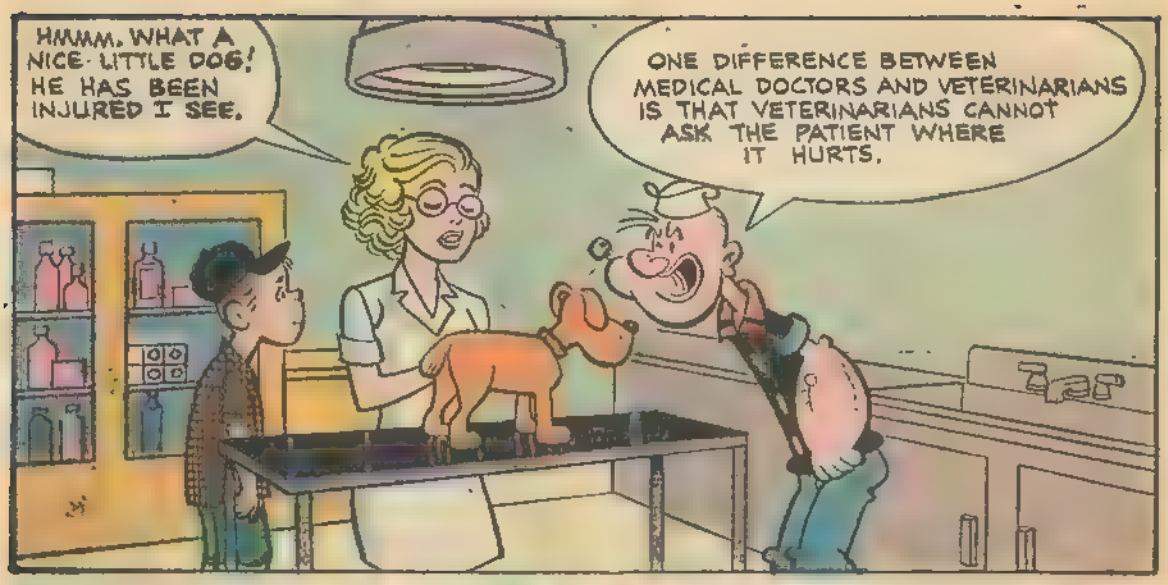

THE SOCIAL WORKER IS DISCUSSING THEIR CHILDREN'S PROBLEMS. THEY MAY POINT OUT CONDITIONS AT HOME WHICH ARE CREATING PRESSURES AND RECOMMEND CERTAIN CHANGES.
THERE ARE HUNDREDS OF THOUSANDS OF PEOPLE ENGAGED IN CHILD CARE OCCUPATIONS. SOME OF THESE ARE COLLEGE TRAINED WHILE OTHERS MAY NOT EVEN HAVE A HIGH SCHOOL DIPLOMA.
MOST SOCIAL WORKERS ARE REQUIRED TO HAVE A BACHELOR'S DEGREE, PREFERABLY IN SOCIAL WELFARE. FOR TEACHING POSITIONS, A MASTER'S DEGREE IN SOCIAL WELFARE IS NEEDED AND A DOCTORATE IS PREFERRED.
THERE ARE MORE THAN 160,000 SOCIAL WORKERS NOW EMPLOYED. ONLY SOME OF THESE MEN AND WOMEN ARE INVOLVED IN CHILD CARE.
COME ON, FANG!

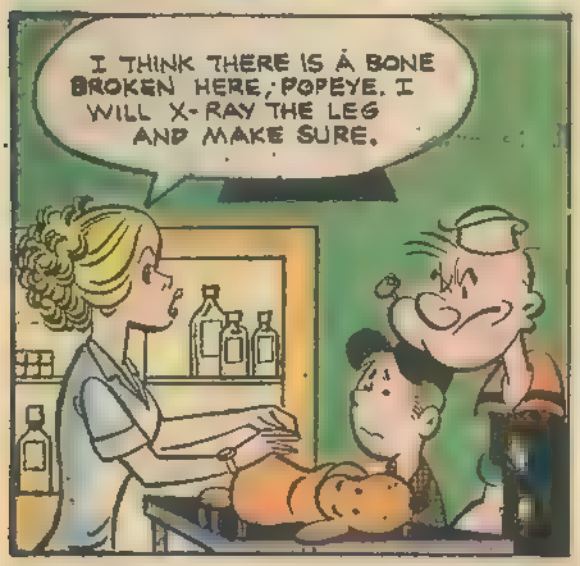

LOOK OUT, FANG!
THE KID'S DOG WAS HIT BY THE CAR!
THUMP

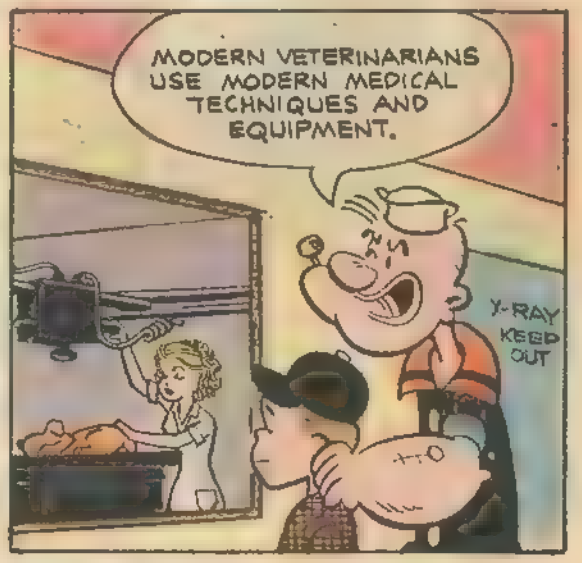
BAAAW!
I'M SORRY! THE DOG RAN RIGHT IN FRONT OF MY CAR! IS HE...
HE'S NOT DEAD, MISTER.

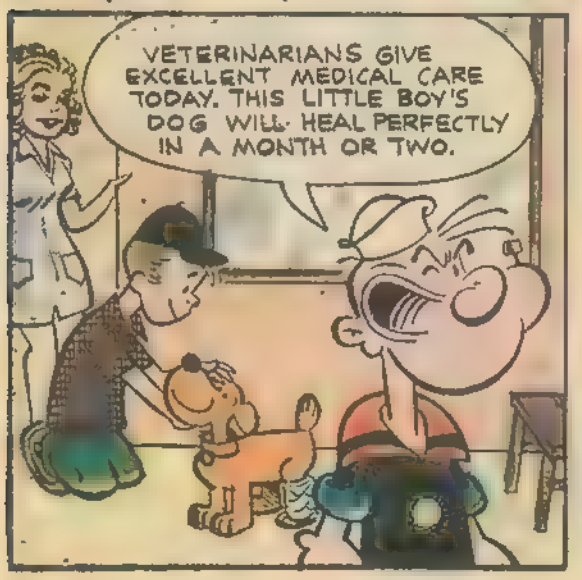
STOP CRYING, BILLY. WE WILL TAKE YOUR PUPPY TO A VETERINARIAN.
HE'LL HELP YOU; FANG!
A VETERINARIAN IS AN ANIMAL DOCTOR. HE TREATS SICK OR INJURED ANIMALS JUST AS A MEDICAL DOCTOR TREATS PEOPLE.


W-WILL FANG BE ALL RIGHT, POPEYE?
I THINK SO, BILLY. THIS IS THE ANIMAL HOSPITAL. THE VETERINARIAN. WILL TAKE CARE OF HIM.


HMMM. WHAT A NICE LITTLE DOG! HE HAS BEEN INJURED I SEE.
ONE DIFFERENCE BETWEEN MEDICAL DOCTORS AND VETERINARIANS IS THAT VETERINARIANS CANNOT ASK THE PATIENT WHERE IT HURTS.

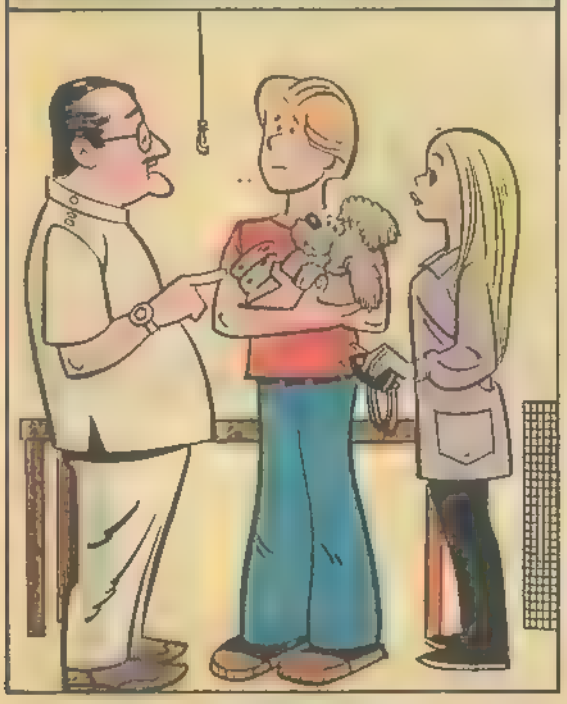

I THINK THERE IS A BONE BROKEN HERE, POPEYE. I WILL X-RAY THE LEG AND MAKE SURE.


MODERN VETERINARIANS USE MODERN MEDICAL TECHNIQUES AND EQUIPMENT.
X-RAY KEEP OUT

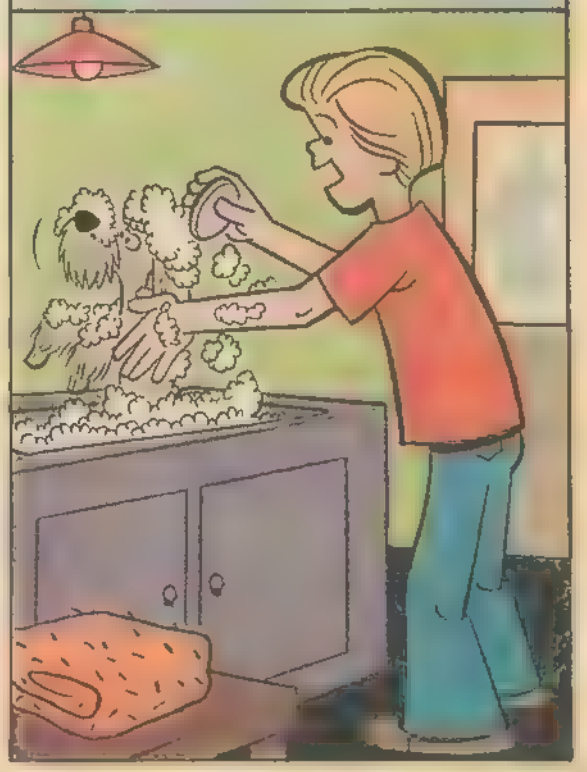

VETERINARIANS GIVE EXCELLENT MEDICAL CARE TODAY. THIS LITTLE BOY'S DOG WILL HEAL PERFECTLY IN A MONTH OR TWO.

SMALL ANIMAL HOSPITALS TREAT ALL KINDS OF PETS. DOGS AND CATS ARE USUALLY TREATED, BUT PET SQUIRRELS, MONKEYS AND ANYTHING ELSE PEOPLE HAVE FOR PETS ARE TAKEN CARE OF.

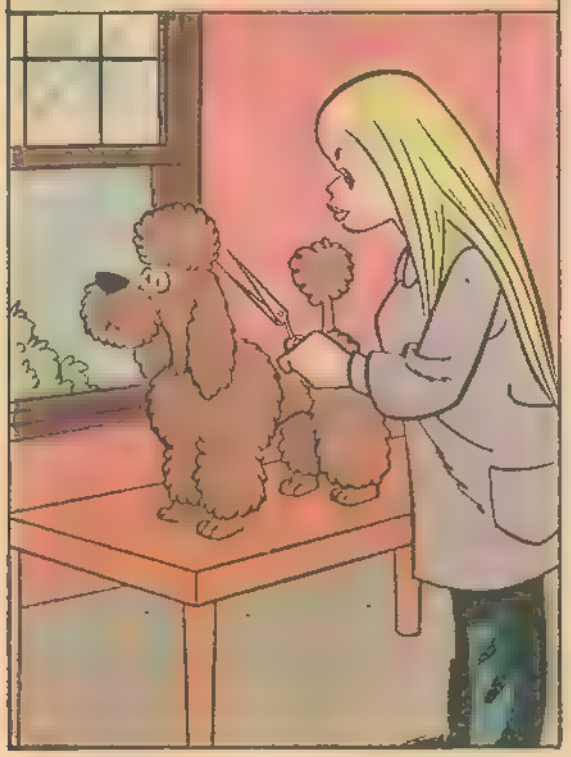
MANY VETERINARIANS OWN AND OPERATE THEIR OWN ANIMAL CARE CENTERS. THEY HAVE KENNELS FOR BOARDING HEALTHY PETS. THEY ALSO HAVE FACILITIES FOR SICK OR INJURED ANIMALS.



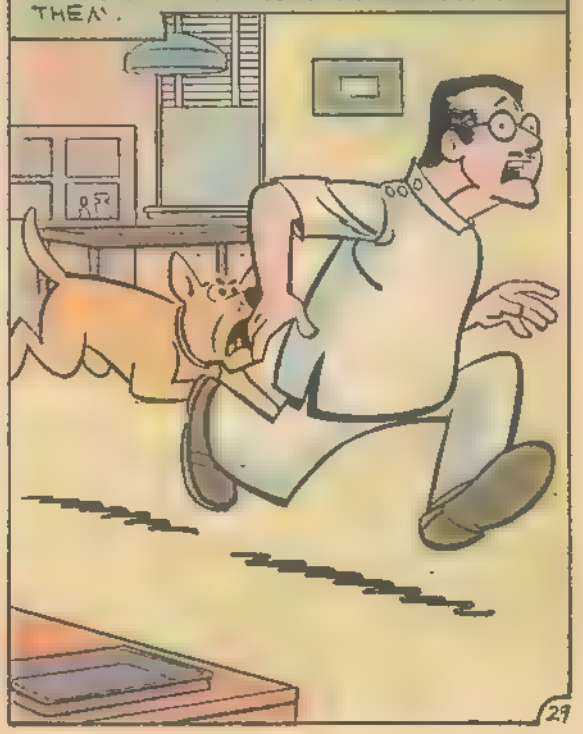
THESE KENNELS USUALLY HAVE FACILITIES FOR BATHING AND GROOMING ANIMALS.

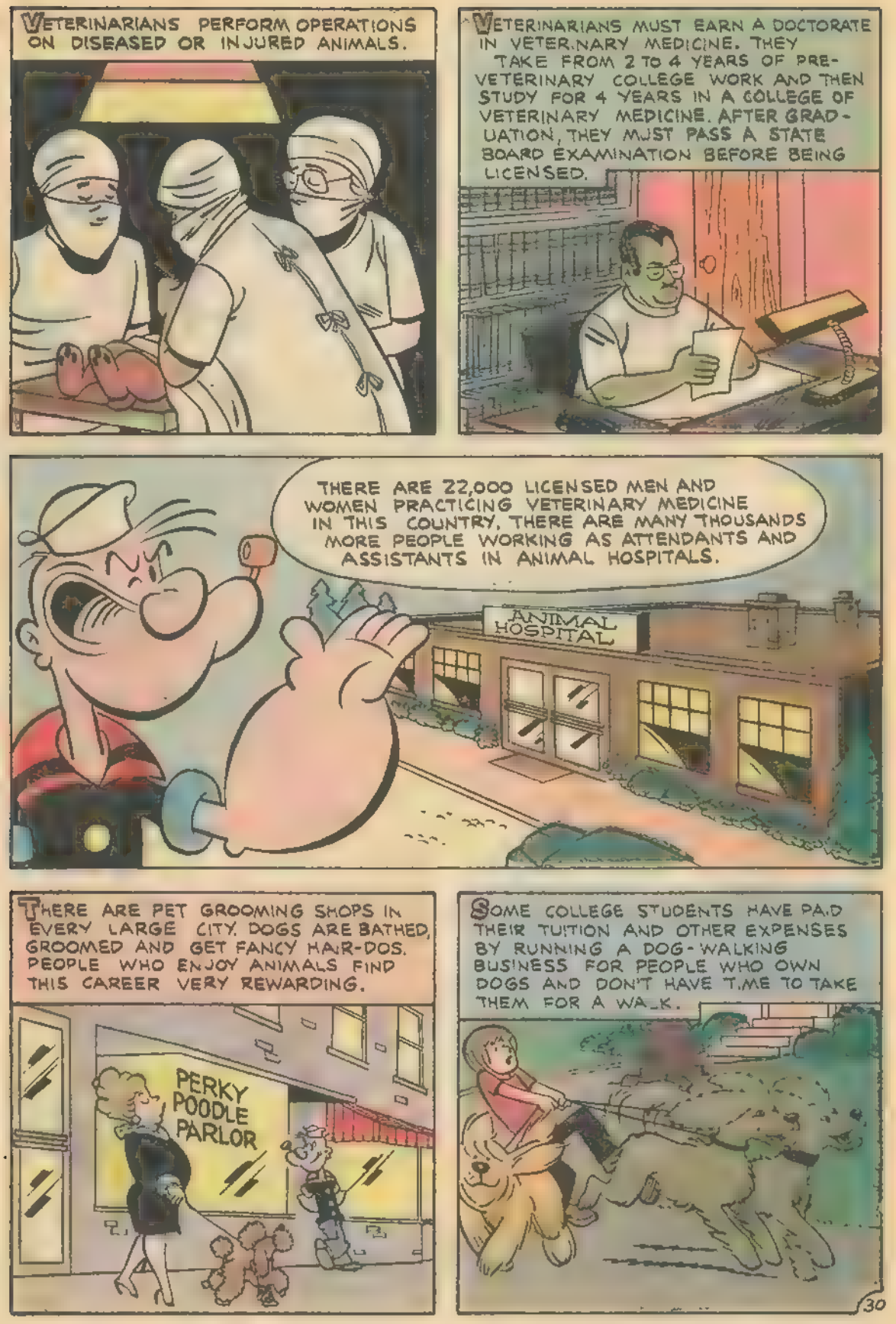


SPECIAL SKILL IS REQUIRED TO SHEAR SOME BREEDS OF DOGS SUCH AS POODLES AND SPANIELS.



VETERINARIANS NEED PHYSICAL COURAGE. SOME ANIMALS ARE FIERCE AND MAY CLAW OR BITE AS THE VET ATTEMPTS TO EXAMINE OR TREAT THEM.



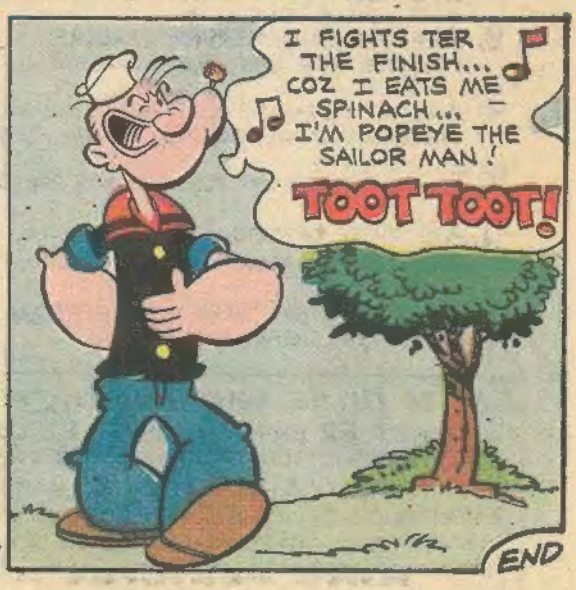

VETERINARIANS PERFORM OPERATIONS ON DISEASED OR INJURED ANIMALS.
VETERINARIANS MUST EARN A DOCTORATE IN VETERINARY MEDICINE. THEY TAKE FROM 2 TO 4 YEARS OF PRE-VETERINARY COLLEGE WORK AND THEN STUDY FOR 4 YEARS IN A COLLEGE OF VETERINARY MEDICINE. AFTER GRADUATION, THEY MUST PASS A STATE BOARD EXAMINATION BEFORE BEING LICENSED.
THERE ARE 22,000 LICENSED MEN AND WOMEN PRACTICING VETERINARY MEDICINE IN THIS COUNTRY. THERE ARE MANY THOUSANDS MORE PEOPLE WORKING AS ATTENDANTS AND ASSISTANTS IN ANIMAL HOSPITALS.
ANIMAL HOSPITAL
THERE ARE PET GROOMING SHOPS IN EVERY LARGE CITY. DOGS ARE BATHED, GROOMED AND GET FANCY HAIR-DOS. PEOPLE WHO ENJOY ANIMALS FIND THIS CAREER VERY REWARDING.
PERKY POODLE PARLOR
SOME COLLEGE STUDENTS HAVE PAID THEIR TUITION AND OTHER EXPENSES BY RUNNING A DOG-WALKING BUSINESS FOR PEOPLE WHO OWN DOGS AND DON'T HAVE TIME TO TAKE THEM FOR A WALK.

THE REWARDS OF PURSUING A CAREER IN PERSONAL SERVICE ARE MANY. IT IS A GOOD CAREER FIELD BECAUSE THERE ARE PERSONAL SERVICE JOBS WHEREVER THERE ARE PEOPLE.

SOME OF THE SERVICES ARE LUXURIES. IF THERE IS A DEPRESSION, PEOPLE WILL DO WITHOUT SOME PERSONAL SERVICES TO SAVE MONEY. CAREER OPPORTUNITIES MAY DEPEND UPON THE NEEDS AND WANTS OF A COMMUNITY.

JOBS IN PERSONAL SERVICE DEAL WITH PEOPLE. IT IS INTERESTING AND EXCITING TO MEET NEW FACES AND HELP PEOPLE WITH THEIR PERSONAL NEEDS.

NOW, YOU KNOW SOMETHING ABOUT STILL ANOTHER CAREER FIELD. MAYBE IT WILL HELP YOU MAKE UP YOUR MIND WHAT KIND OF JOB YOU WILL CHOOSE. NOW IT IS LUNCH TIME SO I MUST GO...


I FIGHTS TER THE FINISH... COZ I EATS ME SPINACH... I'M POPEYE THE SAILOR MAN!
TOOT TOOT!
END

CAN YOU ANSWER THESE?

1. LIST FIVE JOBS IN PERSONAL SERVICE CAREERS YOU MIGHT ENJOY. NEXT TO EACH JOB LIST THE TRAINING YOU WOULD NEED. YOU CAN FIND THE ANSWERS IN THIS BOOK.

JOB	TRAINING

2. DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT? CHECK ONE → YES ___ NO ___

3. LIST SIX PERSONAL SERVICE JOBS YOU DID NOT KNOW ABOUT BEFORE YOU READ THIS BOOK.

_____ _____ _____

_____ _____ _____

4. PERSONAL SERVICE CAREERS ARE POSSIBLE WITH TRAINING WHICH MIGHT INCLUDE:

CHECK ONE →	YES	NO		YES	NO
EIGHTH GRADE DIPLOMA	___	___	SCHOOLS AFTER HIGH SCHOOL	___	___
HIGH SCHOOL DIPLOMA	___	___	JUNIOR COLLEGE DEGREE	___	___
VOCATIONAL SCHOOL DIPLOMA	___	___	4 YEAR COLLEGE DEGREE	___	___
APPRENTICESHIP TRAINING	___	___	GRADUATE DEGREE	___	___
COSMETOLOGY SCHOOLS	___	___	VETERINARY TRAINING	___	___

5. PERSONAL SERVICE JOBS MAY BE FOUND IN:

CHECK ONE →	YES	NO		YES	NO		YES	NO
HOTELS	___	___	BUSINESS BUILDINGS	___	___	HOMES	___	___
DEPARTMENT STORES	___	___	NURSERY & EARLY GRADES	___	___	PET SHOPS	___	___
URBAN AREAS	___	___	COLLEGES & UNIVERSITIES	___	___	PET GROOMING SHOPS	___	___
BARBER SCHOOL	___	___	PRIVATE BUSINESSES	___	___	VETERINARY HOSPITALS	___	___
COSMETOLOGY SCHOOL	___	___	BUSINESS & INDUSTRY	___	___	VETERINARY SCHOOLS	___	___
HEALTH SALONS	___	___	GOVERNMENT AGENCIES	___	___	VOLUNTARY AGENCIES	___	___

6. PERSONAL SERVICE CAREERS INVOLVE WORKING WITH PEOPLE. ___ ___

7. PEOPLE WHO WORK IN PERSONAL SERVICE CAREERS MUST:

CHECK ONE →	YES	NO		YES	NO
BE IN GOOD HEALTH	___	___	PLEASE AND HELP THE CUSTOMER	___	___
HAVE GOOD MANNERS	___	___	MUST KNOW THEIR JOB WELL	___	___
LIKE WORKING WITH PEOPLE	___	___	HAVE A GOOD DISPOSITION	___	___
BE PATIENT	___	___	BE GOOD MANAGERS OF THEIR TIME	___	___
CARE ABOUT THE HAPPINESS OF PEOPLE	___	___			

CHECK ONE →	YES	NO	SOMETIMES
8. ARE PERSONAL SERVICE CAREERS POSSIBLE FOR MEN AND WOMEN?	___	___	___
9. ARE THE WORKING HOURS FOR PERSONAL SERVICE CAREERS ALWAYS DURING THE DAY TIME?	___	___	___
10. IS PART-TIME WORK POSSIBLE FOR PERSONAL SERVICE WORKERS.	___	___	___
11. ARE THERE OPPORTUNITIES IN PERSONAL SERVICE CAREERS FOR PEOPLE WITH A WIDE RANGE OF ABILITIES AND AGES?	___	___	___
12. DID POPEYE SAY THERE WERE PERSONAL SERVICE JOBS WHEREVER THERE ARE PEOPLE?	___	___	

OTHER TITLES AVAILABLE - KING FEATURES **CAREER EDUCATIONAL SERIES**

E1 HEALTH **E2** ENVIRONMENTAL **E3** COMMUNICATIONS **E4** TRANSPORTATION **E5** CONSTRUCTION **E6** CONSUMER & HOMEMAKING **E7** MANUFACTURING **E8** HOSPITALITY & RECREATION **E9** MARKETING & DISTRIBUTION **E10** BUSINESS & OFFICE **E11** PUBLIC SERVICE **E12** PERSONAL SERVICE **E13** MARINE SCIENCE **E14** FINE ARTS & HUMANITIES **E15** AGRI-BUSINESS & NATURAL RESOURCES

KING Features 235 EAST 45 ST. · NEW YORK, N.Y. 10017

HEY, KIDS-

IF YOU THINK YOU WOULD LIKE TO WORK CLOSELY WITH PEOPLE, HELPING THEM TO FEEL OR LOOK BETTER, A CAREER IN PERSONAL SERVICES MAY BE JUST RIGHT FOR YOU.

YOU MIGHT LIKE WORKING AS A BARBER OR A HEALTH SALON OPERATOR. YOU MAY DECIDE TO BE A MARRIAGE COUNSELOR, A FUNERAL DIRECTOR OR A CHAUFFEUR. THESE ARE A FEW OF THE JOBS AND CAREERS OFFERED IN THE PERSONAL SERVICE CAREER FIELD.

SOME OF THESE OCCUPATIONS REQUIRE MORE EDUCATION AND TRAINING THAN OTHERS. FOR EXAMPLE, YOU WOULD NEED LESS EDUCATION AND EXPERIENCE AS THE OPERATOR OF A PET STORE THAN YOU WOULD REQUIRE FOR A CAREER AS A FUNERAL DIRECTOR.

IF YOU ARE OLD ENOUGH, WANT A JOB, AND IF YOU CAN QUALIFY, YOU MIGHT FIND WORK IN THIS FIELD HIGHLY REWARDING. MOST JOBS IN PERSONAL SERVICES ARE HELPFUL TO OTHER PEOPLE AND THERE ARE POSITIONS FOR PERSONS OF ALL RACES AND BELIEFS, YOUNG AND OLD, MALE OR FEMALE. SOME JOBS IN PERSONAL SERVICES ARE FOR PEOPLE WITH COLLEGE EDUCATIONS WHILE IN OTHERS YOU MAY NOT EVEN NEED A HIGH SCHOOL DIPLOMA. YOU CAN WORK PART-TIME AND THERE ARE OPENINGS IN SOME FIELDS FOR THE PHYSICALLY HANDICAPPED.

IF YOU WOULD LIKE TO LEARN MORE ABOUT PERSONAL SERVICE CAREERS, ASK YOUR VOCATIONAL OR CAREER GUIDANCE COUNSELOR. HE MAY ARRANGE FOR YOU TO SEE AND TALK WITH PEOPLE WHO ACTUALLY HAVE PERSONAL SERVICE JOBS.

Your Pal Popeye

BRUTUS' HEALTH SALON
I REMEMBER HOW OLIVE OYL AND I LOOKED BEFORE WE WENT TO BRUTUS' HEALTH SALON!
EXERCISE AND MASSAGE HAVE MADE A NEW WOMAN OF ME!
I AM A HEALTH SALON OPERATOR.
I AM A MASSEUR.
I AM A STEAM ROOM AND EXERCISE ATTENDANT.